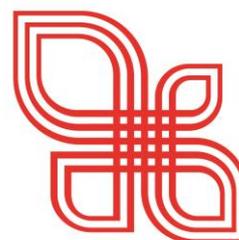




MINISTRY
OF ECONOMIC
DEVELOPMENT



Polish Presidency of the Visegrad Group
July 2016–June 2017

CLUSTER CONFERENCE*

Cluster policy and clusters' cooperation of V4+4 countries

Organized by Ministry of Economic Development

30 June 2017, Warsaw, Plac Trzech Krzyży 3/5, Poland

Moderator: Maciej Dzierżanowski

Welcome coffee and registration 8.30 – 9.40

Opening speech 10.00 - 10.10

Jadwiga Emilewicz - Undersecretary of State, Ministry of Economic Development, Poland

Plenary Session 10.10 - 12.30

Encouraging policy dialogue and policy learning in the scope of development through clusters – Małgorzata Szczepańska, Director of Innovation Department, Ministry of Economic Development, Poland

European Cluster Policies and Initiatives – Sławomir Tokarski, Director for Innovation and Advanced Manufacturing, DG GROW, European Commission



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Cluster policy and support for clusters in the V4 countries – Marzena Frankowska,
University of Szczecin, Arkadiusz Kowalski, Warsaw School of Economics, Poland

Panel discussion: Cluster policy in the V4+4 countries

Vladimir Borza - Director, Department of Programmes and Analysis, Slovak Innovation and Energy Agency

Peter Keller – Head of Unit, International and Cluster Unit, Ministry For National Economy, Hungary

Beata Lubos – Head of Division of Innovation Policy, Department of Innovation, Ministry of Economic Development, Poland

Daniel Cosnita – President of Romanian Cluster Association - CLUSTERO

Krzysztof Krystowski – President of the Polish Clusters Employers' Association

Representatives of ministries/agencies/institutions/associations from Czech Republic, Slovenia, Bulgaria, Croatia, tbc

Importance of cluster's strategy for development and internationalisation – Kaspar Nielsen, Internationalisation Manager in Cluster Excellence Denmark

Knowledge Sharing Process – key factor for increasing productivity – Octavian Serban, Ministry of European Funds, Romania, tbc

Lunch 12.30 - 13.30

Parallel sessions 1-5 13.30 - 15.20

Parallel sessions 1 – 4 Knowledge exchange and sharing the best practices among clusters

Parallel session 1

Systems and means of transport

(smart, green and integrated transport, aviation, automotive, new generation vehicles, innovative&intelligent means of transport, geoinformation)

– conducted by Silesian Aviation Cluster (Key National Cluster)

Moderator: Paweł Nowicki, Vice-President of the Polish Clusters Employers` Association



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Best Practices' Presentations 13:30 - 14:30

- The CLUSTERIX 2.0 story – Tools to enable clusters to drive regional innovation together -Gál Körmendy, Manager of economic and cluster development activities, Nyugat-Pannon Nonprofit Kft.
 - Moravian Aerospace Cluster - Petr Tomášek, Executive Manager
- Internationalization of the cluster on a global scale - Andrzej Rybka, Managing Director, Aviation Valley
- Building a strong brand - Barbara Adamek-Czartoryjska, International Project Manager, Silesian Aviation Cluster

Trends and innovations in transport

Panel discussion: How to intensify research and development of new technologies in the cluster? R&D cooperation in clusters. Effective technology transfer 14:30 - 15:00

Workshop: Barriers, challenges and directions of cluster cooperation within the V4 + 4 countries 15:00 - 15:20

Parallel session 2

Healthy Society

(life-science, wellbeing, medical diagnosis and treatment, medical technology and devices, medical products and services, smart healthcare, digital health, biotechnology)

– conducted by MedSilesia Cluster (Key National Cluster)

Cooperation between medical/life science clusters from V4+4 countries in the context of smart specialisation 13.30 - 14.40

– panel discussion, including workshop about trends, challenges and barriers as well as recommendations and future directions

....what role can clusters play in the medical services revolution in V4+4 countries 14.40 - 15.20

– panel discussion and best practices in the field of medicine, telemedicine, digital health, new healthcare system standards.

Parallel session 3

Sustainable energy and eco-buildings

(eco-buildings, smart buildings, secure, clean and efficient energy, smart grids, sensors&intelligent sensor networks)

– conducted by Sustainable Infrastructure Cluster (Key National Cluster)



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Moderator: Steven Kaknics-Ujhelyi (Hungary)

Panel discussion: Capability and barriers in the view of sustainable energy and smart-building innovation in V4+4 countries 13.30 - 13.45

Best Practices' Presentations 13.45 - 14.15

- Sustainable energy
- Smart and energy-efficient construction
- Alternative and renewable energy sources and energy storage technologies
- Smart Grids, Smart Energy, Internet of Things (including: smart sensors network)

Panel discussion: Best practices – are they the exception that proves the rule? 14.15 - 14.40

Workshop: Energy clusters – barriers and challenges in directions of clusters' cooperation in V4+4 countries 14.40 - 15.00

Summary discussion: Energy Clusters as a tool of solutions implementation for sustainable energy and smart-building innovation 15.00 - 15.20

Parallel session 4

Natural resources and waste management

(circular economy, recycling, minimising waste, modern technologies for sourcing, processing and use of natural resources and production of substitutes thereof)

– conducted by Waste Management and Recycling Cluster (Key National Cluster)

European Raw Material and Waste Management Clusters – Best Practices' Presentations 13.30 - 14.25

Raw materials and energy issues towards the circular economy - prof. Joanna Kulczycka the President of the Waste Management and Recycling Cluster

- The 3Re philosophy as an excellent example of the circular economy and activity of the Waste Management and Recycling Cluster - 3 RE, Michał Okonowicz
- Recycling of disposable packaging materials of food industry with a special emphasis on recycling of paper cups, the role of clusters in the process - András Ugrin, Zsolt Keresztúri, Omnipack First Hungarian Packaging Technology Cluster
- FuelCal Technology – revolution in the waste processing - Evergreen Solutions, Sebastian Lenartowicz, Green Chemistry Cluster
- Circular waste management economy – Scandinavian experiences - Anna Larsson, Deputy Director, Green Business Norway

Panel discussion: Barriers, challenges and cooperation directions in the area of cluster activities (including workshop) 14.25 - 15.20



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Parallel session 5

Strengthening cluster policies and fostering clusters' cooperation of the V4+4 countries (policy makers' session)

Moderator: Maciej Dzierżanowski

ClusterFY Fostering Clusters' Interregional Collaboration and Intergration into International Value Chains, Interreg project – Paulina Zadura-Lichota, Director, Analysis and Strategy Department, Polish Agency for Enterprise Development

CLUSTERS3 Leveraging Cluster Policies for Successful Implementation of RIS3, Interreg project – Dorota Skwarek, Deputy Director, Department for Economy and International Cooperation, Lubelskie Voivodeship

Brief overview of the cluster internationalisation in Slovakia – Vladimir Borza, Director, Department of Programmes and Analysis, Slovak Innovation and Energy Agency

Panel discussion: Significance of interregional projects for national cluster policy

- Moderator: Maciej Dzierżanowski

Romanian cluster policy – achievements and challenges – Gabriela Pirvu, Ministry of Economy, Direction for Industrial Policy and Competitiveness, Romania

Clusters and emerging industries in the context of smart specialisation – Carsten Schierenbeck, DG GROW, European Commission, tbc

Panel discussion concerning the scope of cluster policy and national instruments for clusters, internationalisation, smart specialisation, cluster cooperation in the V4+4 countries

- representatives of ministries/agencies/institutions/associations from Hungary, Slovakia, Romania, Czech Republic, Slovenia, Bulgaria, Croatia, Poland
- **Moderator:** Arkadiusz Kowalski, Warsaw School of Economics

Coffee break 15.20 - 15.45

Matchmaking event 15.45 - 17.45

* Conference will be held in English

