

RE-CENTRE

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#RECENTREurocluster

Cross-sectoral Cluster approach for higher Competitiveness through digital, green transition and resilience.

The aim of the project is to support SMEs from the three sectors involved (furnishing-living spaces, IT and green) in the development of innovation projects and new business models to become more competitive and resilient through collaboration.

The project foresees different actions to create collaborative environments among companies of the 3 sectors:

__ Identify innovation challenges for the digital and green transition (twin transition).

__ Adopt new processes and technologies through demonstration projects.

__ Train and enable workers of the companies and to promote their expansion and internationalization.

The partnership profile [HERE](#).



OUTCOMES

__ Network
Cross-sectoral collaboration to connect SMEs and other identified stakeholders.

__ Innovate
Spread of knowledge and awareness on the existence of potential solutions for the 3 sector's gaps.

__ Adopt
Enhance the level of adoption of digital and green practices by the development of PoCs.

__ Train
Enhance skills, resilience and innovation capacities of EU SMEs in relation to products, business models, markets development and manufacturing processes.

__ Go international
Awareness on key operators and collaboration to grow in Latin America selected markets.

FOR COMPANIES

__ **Innovation vouchers** to finance the development of 20 collaborative projects in digitalization and sustainability (minimum 40 beneficiary companies in the execution of projects).

The call is now open!
» Visit the [link](#) «

__ Internationalization vouchers to finance B2B meetings with companies from Mexico and Chile (minimum 40 beneficiary companies).

__ Training sessions for companies' staff.



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