

Looking for new markets?

**DISCOVER**

# POLAND

Open call for **ClusterXchange** visit to Konin-Poznań in 17-19 October 2023

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APPLY NOW! Deadline: SEPT 23

Business visits

Practical insights

B2B meetups



Co-funded by the COSME programme of the European Union



Designed to explore the green transition of East Wielkopolska: context & business opportunities

## AGENDA 17 OCT, IN KONIN

- 9:00 – 9:45** Welcome by ARR President & information about energy transition of East Wielkopolska
- 10:00 – 10:30** Transfer break
- 10:30 – 12:00** ZE PAK SA: Company presentation, visit to company facilities
- 12:00 – 14:00** MZGOK (municipal waste collection & treatment company): company presentation, visit to company facilities
- 14:00 – 15:00** Lunch
- 15:00 – 15:30** Transfer break
- 15:30 – 17:00** PWiK Konin (municipal water supply and sewage treatment company): company presentation, visit to company facilities

## 18 OCT, IN POZNAŃ

- 9:00 – 9:30** Meeting at MTP (fair) premises – POLECO Fair briefing
- 9:30 – 16:30** Participation in POLECO Fair
- 16:30 – 17:00** Summing up meeting



## 19 OCT, IN POZNAŃ

9:00 – 12:30

**Workshop: Challenges for the protection of water ecosystems related to climate change and energy transformation**

Objective: Sharing experiences and searching for ideas for new solutions, including joint projects

12:30– 13:30

Lunch

13:30 – 16:30

- Practical aspects of doing business in Poland
- Good practices of companies entering the Polish market. Focus on environment protection requirements, including waste management reporting, basics of ESG reporting

16:30 – 17:00

Résumé



### Objective:

Spreading knowledge about the practical aspects of the green transformation in the era of global climate change.

Matching suppliers and recipients of green-tech solutions, good practice exchange, international relations matchmaking, co-creating ideas for joint projects.

### Target groups:

- **SMEs interested in the green transformation**, who want to gain knowledge about trends and learn about good practices in the field of mitigation and adapting to climate change affecting the quality of water and air, waste management, recycling, and alternative energy sources, and to establish business relationships;
- **Enterprises**, primarily GreenTech SMEs, i.e. based on new technological solutions that could contribute to identifying solutions in the examples/cases presented in the agenda;
- **Technology parks and intermediaries** in building innovative partnerships and obtaining financing.



## What do we offer?

- **Visits** to institutions related to the green transformation of East Wielkopolska: moving away from the energy economy based on lignite to RES, hydrogen technologies, circular economy and water environment protection.
- **Presentation of the experiences and challenges** of specific entities in this area.
- Opportunity to find a business partner to invest in projects for the environment as well as research and demonstration projects in the field of recycling, waste management and investments in blue-green infrastructure.
- **Participation in the international POLECO fair.**
- **Information about entering the Polish market,** focus on environment protection requirements.



## ABOUT POLECO

On 17-19 October 2023 POLECO trade fair will be held in Poznań. The most important meeting place for representatives of business, science and education directly involved in the environmental protection and waste management sector. The international trade fair is visited by representatives of such companies as municipal management, waste management, energy, heating and water supply companies, as well as urban greenery maintenance.

**At POLECO, international exhibitors present a wide range of products, services, technologies and solutions for climate and environmental protection and sustainable development. POLECO is an opportunity to establish business contacts, promote brands and meet industry market leaders.**

The POLECO exhibition is accompanied by numerous conferences, training sessions and lectures, which address the most current challenges related to environmental protection, climate policy and sustainable development.

## ABOUT THE HOST

ARR Konin: Agencja Rozwoju Regionalnego S.A. w Koninie is a public agency and key regional development institution for the East Wielkopolska region. It is an intermediary institution of the **Just Transition** programme for this area, including hydrogen, renewable energy, electric mobility, circular economy actions and key partner of the currently running "Life after Coal" project financed by the EU LIFE programme.

ARR Konin has 30 years experience of in business support in East Wielkopolska, with long-term relationships with local economy actors, especially SMEs. Since 2008 ARR Konin has been a partner of Enterprise Europe Network helping SMEs in international collaboration: matchmaking partnerships, helping local companies to enter foreign markets and EU companies in landing in East Wielkopolska.



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