

Project: 101074381 — E-BOOST — SMP-COSME-2021-CLUSTER

# Project webpage

# e.boost

31/03/2023



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Start date of the project	01/12/2022
Duration of the project	30 months
Deliverable number and name	D2.2 – Project Webpage
Version	0.3
Work package number	2
Due date	31/03/2023
Actual date	31/03/2023
Participant responsible	CAAR
Main authors	Victor DE LA MATA

Nature of the Deliverable		
R	Document, report (excluding the periodic and final reports)	
DEM	Demonstrator, pilot, prototype, plan designs	
DEC	Websites, patents filing, press & media actions, videos, etc.	X
DMP	Data Management Plan	
OTHER	Software, technical diagram, etc.	

Dissemination Level		
PU	Public, fully open, e.g. web	X
SEN	Sensitive, limited under the conditions of the Grant Agreement	
Classified	Classified, under the Commission Decision No2015/444	

Quality procedure			
Date	Version	Reviewers	Comments
29/03/2023	V0.1	Victor DE LA MATA (CAAR)	Initial version
31/03/2023	V0.2	Jean-Baptiste HAHN (CARA)	Technical & quality review
31/03/2023 <sup>2</sup>	V0.3	Victor DE LA MATA (CAAR)	Final version

## Project summary

Sustainable mobility is at the core of the European strategy to accelerate the ecological and digital transition, as the transport sector is a major contributor to GHG emissions. Electricity and green hydrogen both represent two sources of energy not yet exploited enough in all transport modes and especially in railways, maritime, or long-distance transport (freight or people). The European Green Deal and many other documents such as the directive on the deployment of alternative fuels infrastructure

Alternative Fuels Infrastructure Directive (AFID) or “Fit for 55” package encourage the deployment of clean hydrogen, fuel cells and alternative fuels such as electricity to decarbonize the transport sector.

Cutting-edge technologies and services brought by Small and Medium-sized Enterprises (SME) involved in the electromobility sector need to be supported to take advantage of new market opportunities in third countries and to boost a competitive, sustainable, and circular European transport industry and to drive the transformation towards a carbon-neutral society. Europe is facing at the dawn of neutral carbon continent and to achieve this goal and reach a momentum of change E-BOOST Eurocluster will adopt a systemic approach to build a united and skilled ecosystem, ready to develop singular products and services to reach international market.

The E-BOOST Eurocluster is represented by a strong consortium ensuring a large coverage of electromobility at the European level. The project will focus on building a strong and dynamic platform for electromobility stakeholders to enhance cooperation among the whole electromobility value chain, thus strengthening EU resilience in the Mobility-Transport-Automotive industrial ecosystem (chosen strand). Direct financial and non-financial support to SMEs and clusters towards green and digital

transformation will be the cornerstone of the project. The signature of cooperation and business agreements will ensure the development of SMEs solutions at global scale and foster cross-sectoral activities which are key to support their economic growth in the context of a striking economic crisis. Mentoring programmes for clusters and SMEs based on the skills gaps identified will be designed and capacity building planned so that markets are prepared for the introduction of new electromobility solutions.

## Deliverable executive summary

The present document describes webpages of E-BOOST Eurocluster. In order to maximise the impact of E-BOOST activities, partners of the consortium will use its own communication channels (website) and they decided to create a dedicated project website to act as a one-stop-shot for the whole actions.

## Acknowledgement

This project has received funding from the European Union's Single Market Programme under Grant Agreement No. 101074381. This output reflects only the author's view, and the European Union cannot be held responsible for any use that may be made of the information contained therein.

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## Objectives

To carry out the deliverable WP2 - Dissemination and communication - D2.2 - Project Website, E-BOOST consortium has done an individual tab created within each of the consortium partners' websites related to the project.

With this, the consortium intends to create webpages with relevant information about the project and its results. These webpages will be in harmony with each other and will allow the Eurocluster to improve its communication strategy and provide visibility to the Project in each of the of the partners countries and beyond (thanks to international channels developed by each partner).

Each webpage are in English and are translated within the partner native language.

With all this we intend to:

1. Improve the visibility of the project;
2. Establish and maintain an effective communication on the development and results of the project;
3. Position the project among the countries and stakeholders of the consortium members;
4. To attract a larger number of companies and stakeholders (SMEs) in their interest to participate in the project.

## Information provided on each webpage

The E-BOOST Eurocluster have chosen different information within the webpage. All the information on the websites is available in English.

### ***E-BOOST project and Eurocluster logos, as well as the European banner and the corresponding disclaimer***

Each partner is featuring the E-BOOST project logo, the European banner and the Eurocluster logo on its dedicated webpage:



Figure 1: mandatory visuals for each webpage

Each partner is featuring the disclaimer on its dedicated webpage as follow:

*"This project has been funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Innovation Council and SMEs Executive Agency (EISMEA) Neither the European Union nor the granting authority can be held responsible for them."*

### **General information about the project**

Each project webpage is featuring the following information in order to harmonize the messages provided to the external stakeholders.

#### *Cascade funding activities*

7 calls for proposals will grant 15 projects. From innovation products and process to services, submit your proposals for a grant up to 40k€.

The overall aim of the Open Calls is to identify product innovations in order to reduce dependency on critical inputs and technologies in the E- BOOST value

chains, to introduce new-to-firm products or services, and to engage actors from regions with different levels of economic development.

- **Target groups:** High-profile SMEs addressing unmet needs in electromobility from all mobility sectors: automotive, industrial vehicles, active mobility, railway, maritime, etc.

Even the youngest companies, still unexperienced but with high potential, will be considered in the process.

A pool of experts will then form the basis for the experts' panel that will evaluate individually the proposals based on these criteria: excellence, impact and implementation.

## *Mentoring programme*

Mentoring programmes for clusters and SMEs based on the skills gaps identified will be designed and capacity building planned so that markets are prepared for new electromobility solutions.

Two training programs will be implemented as follow:

E-Boost your cluster mentoring programme: A 6-months clusters managers mentoring programme whose goal is to develop cluster management practices and provide inspiration for up-skilling and attracting talents, create new business ideas as well as cooperation opportunities.

SMEs mentoring programme: A 6-months SMEs mentoring program implemented by clusters with the project technical support whose goal is to support strategic management, up-skilling of the workforce, talent management and business development.

- **Target groups:** clusters or SMEs that need advice and good practices exchanges.

## *Ecosystem Animation Activities*

Developing projects is key in order to succeed in deploying SMEs' solutions at the international level. This will be achieved by boosting SMEs networking through the organisation and implementation of events (matchmaking, B2B events, study visits, webinars, workshops, participation to international exhibitions...).

- **Target groups:** SMEs that need to travel across Europe to meet partners or participation to innovation and business events.

## *Internationalization*

Based on the E-BOOST clusters links in both Canada and the United States of America, the consortium will fuel these connexions within the project activities dedicated to the establishment of cooperation and business agreements.

Moreover, North American territory represents a major electromobility market for the deployment of SMEs' businesses. Transports stakeholders from this zone have a head start on other world countries regarding the development of electromobility infrastructure thanks to innovative technologies in terms of hydrogen or electric mobility.

- **Target groups:** SMEs that need to internationalize their activities.



## Link to the E-BOOST project website

In order to maximize the impact of the project activities and to facilitate the communication around the project with one-stop-shop, the E-BOOST consortium decided to implement a specific project website.

The E-BOOST project website is linked to each partner websites and to the ECCP E-BOOST profile.

The E-BOOST project website is the digital anchor where each consortium / applicant to Open Calls will apply.

This project website is not included in the project budget is funded by the WP2 Leader (CAAR).

## Link to the project website:

- o <https://eboostproject.com/>

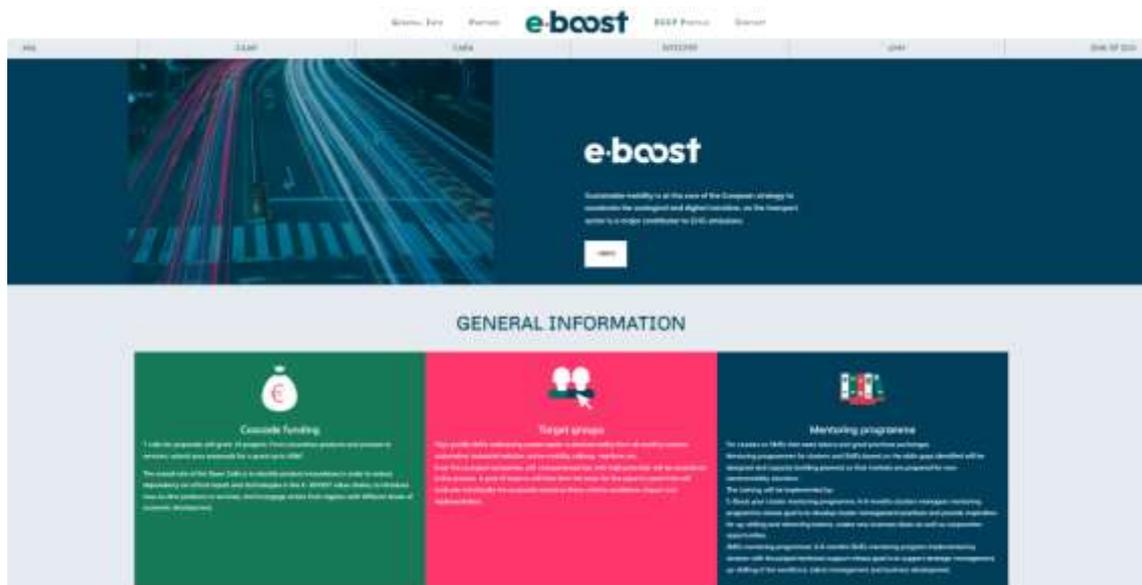


Figure 3: E-BOOST Project website

## Link to E-BOOST social networks

Each webpage will provide a direct link to each E-BOOST social networks (LinkedIn and Twitter) in order to keep the latest always updated and alive and maximise the dissemination impact of project activities.

### Link to LinkedIn account:

- o <https://www.linkedin.com/company/eboost-project/>

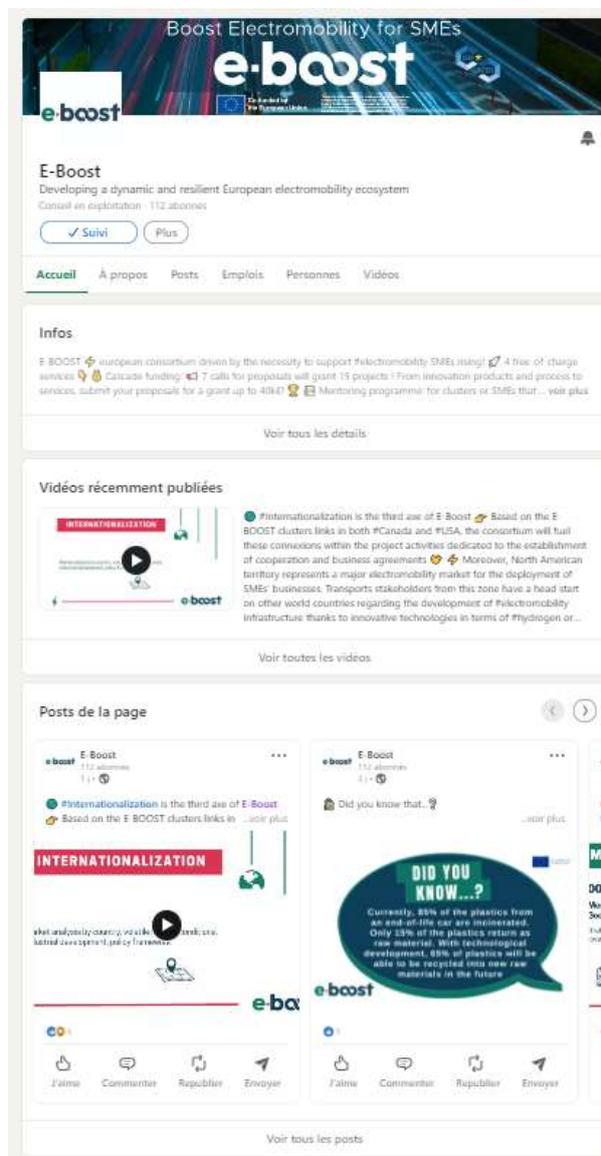


Figure 4: E-BOOST LinkedIn account

Link to twitter account:

- o [https://twitter.com/EBoost\\_project](https://twitter.com/EBoost_project)



Figure 5: E-BOOST Twitter account

## Information about each partner

Each webpage will briefly present the consortium partners. Visitors will have the possibility to know each of the members of the consortium at first hand, as well as being able to see the website of each of them.

### Link to the websites of each partner

Partner	Website link
ANL	<a href="http://www.rai-automotiveindustry.nl">www.rai-automotiveindustry.nl</a>
CAAR	<a href="http://www.caaragon.com/">www.caaragon.com/</a>
CARA	<a href="http://www.cara.eu/en/">www.cara.eu/en/</a>
DITECFER	<a href="http://www.ditecfer.eu/en">www.ditecfer.eu/en</a>
LIHH	<a href="http://www.hamburg-logistik.net/en/">www.hamburg-logistik.net/en/</a>
ZNIK SP ZOO	<a href="http://www.klasterlogtrans.pl/">www.klasterlogtrans.pl/</a>

### First-hand information about each partner to get to know each member briefly

On the website of each partner there is a presentation section to amply this information:

- **ANL:**

RAI Automotive Industry NL is the leading authority in Dutch automotive manufacturing and supply chain industry, focusing on global automotive and mobility solutions by joining forces with industry members and stakeholders and acting as a catalyst in the fields of innovation and education.

This cluster organization is a part of the RAI Vereniging / RAI Association and together represent the interests of the Dutch automotive industry on a national and an international level.

RAI Automotive Industry NL facilitates a network of companies, active in the Dutch automotive industry that maintain and strengthen their international innovative lead through cooperation and collaboration with government and knowledge institutions.

- **CAAR:**

The Automotive Cluster of Aragon is the referring entity of the automotive sector in Aragon (Spain). It is made up of industries dedicated to the manufacture of automotive components, as well as other companies directly related to this value chain.

CAAR brings together more than 120 partners in the automotive sector, an entire ecosystem that constitutes one of the largest concentrations of industrial capacity, knowledge and talent in southern Europe and employs 26,000 people in a wide range of companies with a turnover of 11,000 million euros per year, export a third of what they manufacture and invest each year more than 350 million euros in R&D.

Its objectives include promoting cooperation and collaboration in projects between Aragon's automotive companies that optimise the efficiency of their operations, promote R+D and encourage the use of new technologies, as well as improve the management and training of human resources and the competitiveness of their companies.

It should be emphasised that the web pages are living and dynamic, that information will always be updated frequently in order to establish and maintain effective communication on the development and results of the project.

#### ○ **CARA:**

CARA is a French mobility cluster based in Région Auvergne-Rhône-Alpes. Gathering more than 420 members from different background CARA is fostering collaboration and innovation to develop economic activity on its territory.

A reference in Europe, CARA accompanies changes in passenger and goods transport systems and supports 6 sectors: industrial vehicle, automobile, guided air transport, river transport, active and sustainable mobility, rail.

From the idea to the market, CARA implements collective actions: research and innovation projects, real-life demonstrators, actions for the economic and industrial development of its members.

#### ○ **DITECFER:**

DITECFER is an acronym for "District for Railway Technologies, High Speed, Networks' Safety & Security".

It is a limited liability company with consortium purposes (S.c.ar.l.) which since February 2017 extends beyond the Regione Toscana and brings together the most dynamic and collaborative companies and research organizations in Italy.

DITECFER shareholders are a group of companies, research and industry organizations that actively work to:

- Collaborate in R&D at national and EU level;
- Promote technology transfer and innovation;
- Increase internationalization opportunities as an integrated supply chain;
- Develop training and empowerment on key issues for the improvement of railway mobility.

- **LIHH:**

With more than 500 member companies and institutions from the Hamburg metropolitan region and beyond, Logistik-Initiative Hamburg is the largest location network in the industry in Europe.

Our network is made up of logistics service providers, industry & trade, research & development, startups, numerous public institutions and industry-related companies.

With our partners, we are the first point of contact for all questions concerning the logistics-related economy. As a catalyst, initiator and manager of innovation projects at regional, national and international level, we create added value for the entire logistics sector and Hamburg as a logistics location. We identify relevant topics at an early stage, coordinate the initialization of projects and mobilize our members for the successful implementation of joint activities.

- **ZNIK SP ZOO:**

ZNIK Sp. z o.o - Koordynator Klastra LTPP is an innovative partnership of Pomeranian business, science and local governments in the logistics, transport and distribution industry, which is the leading sector of the region's economy necessary for its effective and efficient functioning

It has 235 members and its mission is the creation and development of the Pomeranian multimodal logistics hub, located on the route of the North-South corridor, including the route of the VI pan-European transport corridor, and supporting the use of environmentally friendly technologies in transport

It also provides wide range of support activities from business consulting, specialized training to national and international R&D projects. It is currently running a number of internationalization projects allowing firms, small and big, to participate in all types of events, from economic missions to the world's biggest and most important tradeshows, at significantly lower cost.

## Links and screenshots

Below the E-BOOSR consortium presents each screenshot and link of its members' tabs.

### ANL webpage

Link to ANL E-BOOST webpage:

- o <https://www.raivereniging.nl/en/sections/rai-automotive-industry-nl/projects/e-boost/>



Figure 6: E-BOOST webpage on ANL website

## CAAR webpage

Link to CAAR E-BOOST webpage:

- o <https://caaragon.com/en/e-boost/>



Figure 7: E-BOOST webpage on CAAR website

## CARA webpage

Link to CARA E-BOOST webpage:

- o <https://www.cara.eu/en/project-finance/e-boost-project/>



### GENERAL PRESENTATION OF THE E-BOOST PROJECT

[MORE INFORMATION](#) →



#### Cascade funding

7 calls for proposals will grant 15 projects. From innovation products and process to services, submit your proposals for a grant up to 40k€

The overall aim of the Open Calls is to identify product innovations in order to reduce dependency on critical inputs and technologies in the E-BOOST value chains, to introduce new-to-firm products or services, and to engage actors from regions with different levels of economic development.

#### Target groups

High-profile SMEs addressing unmet needs in electromobility from all mobility sectors: automotive, industrial vehicles, active mobility, railway, maritime, etc.

Even the youngest companies, still unexperienced but with high potential, will be considered in the process. A pool of experts will then form the basis for the experts' panel that will evaluate individually the proposals based on these criteria: excellence, impact and implementation.

#### Mentoring programme

Mentoring programmes for clusters and SMEs based on the skills gaps identified will be designed and capacity building planned so that markets are prepared for new electromobility solutions.

The training will be implemented by:

E-Boost your cluster mentoring programme: A 6-months clusters managers mentoring programme whose goal is to develop cluster management practices and provide inspiration for up-skilling and attracting talents, create new business ideas as well as cooperation opportunities.

SMEs mentoring programme: A 6-months SMEs mentoring program implemented by clusters with the project technical support whose goal is to support strategic management, up-skilling of the workforce, talent management and business development.

#### Ecosystem animation activities

For SMEs that need to travel across Europe to meet partners or participation to innovation and business events

Developing projects is key in order to succeed in deploying SMEs' solutions at the international level. This will be achieved by boosting SMEs networking through the organisation and implementation of events (matchmaking, B2B events, study visits, webinars, workshops, participation to international exhibitions...).

#### Internationalization

Based on the E-BOOST clusters links in both Canada and the United States of America, the consortium will fuel these connections within the project activities dedicated to the establishment of cooperation and business agreements. Moreover, North American territory represents a major electromobility market for the deployment of SMEs' businesses. Transports stakeholders from this zone have a head start on other world countries regarding the development of electromobility infrastructure thanks to innovative technologies in terms of hydrogen or electric mobility.

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Figure 7: E-BOOST webpage on CARA website

## DITECFER webpage

### Link to DITECFER E-BOOST webpage:

- o <https://www.ditecfer.eu/en/progetto/e-boost/>

DITECFER > PROGETTI > OPEN PROJECTS > E-BOOST – ELECTROMOBILITY FOR THE RECOVERY AND INTERNATIONALISATION OF SMALL ENTERPRISES

Project: E-BOOST –  
Electromobility for the recovery  
and internationalisation of Small  
enterprises  
Duration: 01/12/2022 –  
30/06/2025  
EU Funding Programme: SMP  
Coordinator: CAAR  
Project Partners:



The "E-BOOST – Electromobility for the recovery and internationalisation of Small enterprises" project is one of the two Euroclusters dedicated to the EU Industrial Ecosystem **Mobility-Transport-Automotive**, co-funded by the SMP-Single Market Programme of the EU and aimed at developing the SMEs of the electromobility value chain.



The project answers to the development of sustainable mobility in the framework of the European strategy to accelerate the digital and green transition: electricity and green hydrogen both represent sources of energy not yet exploited enough in all transport modes. The European Green Deal and the EU initiative "Fit for 55" encourage the deployment of clean hydrogen, fuel cells and alternative fuels such as electricity to decarbonize the transport sector.



The SMEs involved in the electromobility sector need therefore to be supported to be more competitive, to take advantage of new market opportunities, also in third countries (USA and Canada are the target countries of the project), to develop the skills necessary for the transformation.



The project partners are: the Automotive and Mobility cluster CAAR (Spain); the cluster for Sustainable Solutions CARA (France); DITECFER (Italy); the cluster for Logistics ZNIK (Poland); the cluster for Logistics LIH (Germany); the cluster for Automotive RAI NL (The Netherlands).

Figure 8: E-BOOST webpage on DITECFER website

## LIHH webpage

### Link to ZNIK SP ZOO E-BOOST webpage:

- o <https://www.hamburg-logistik.net/en/our-activities/projects/e-boost/>

**E-BOOST**  
EU programme for the Competitiveness of Enterprises and SMEs (COSME)

**E-BOOST**  
The E-BOOST (Electromobility for the recovery and internationalisation of Small Enterprises) project is a transnational cluster project co-funded by the EU to establish a new meta-cluster on the topic of electromobility - from batteries to fuel cells - involving local SMEs and start-ups.

**Short info**

Project period: December 2022 - May 2025

Funding programme: The project is co-financed by the European Union from the COSME Programme for the Competitiveness of Enterprises and SMEs.

Project budget: Total EUR 1.38 million; of which EUR 700,000 for SMEs and start-ups via calls for proposals.

Project focus:

- Development of a European metacluster for electromobility.
- Promotion of products, services and innovative processes to strengthen entrepreneurial resilience, green and digital transformation, innovation and internationalisation of SMEs and start-ups.
- Establish a mentoring programme with training for clusters, SMEs and start-ups for workforce optimisation.
- Develop an internationalisation strategy to promote the development of new business areas and international cooperation.

**Project partners**

**Project contents & goals**

**Project results**

**Co-funded by the European Union**

Are you active in the field of user-centric & agile innovation for public authorities and multi-stakeholder ecosystems, do you have questions on the topic or would like to implement or discuss a project idea in this area together with our network? Then you are welcome to contact us!

**LINKS**

- Project website: [eboostproject.com](http://eboostproject.com)
- Project website: LinkedIn
- Project Website: Twitter

**e.boost**

**CASCADE FUNDING**  
7 calls for proposals  
450k euros up to 500k  
200k euros up to 200k  
200k euros up to 200k

**MENTORING PROGRAMME**  
SMEs

**ECOSYSTEM ANIMATION ACTIVITIES**  
2024-2025

**INTERNATIONALIZATION**  
Co-creation of a digital cluster

Figure 9: E-BOOST webpage on LIHH website

## ZNIK SP ZOO webpage

Link to ZNIK SP ZOO E-BOOST webpage:

- o <https://www.klasterlogtrans.pl/e-boost/>

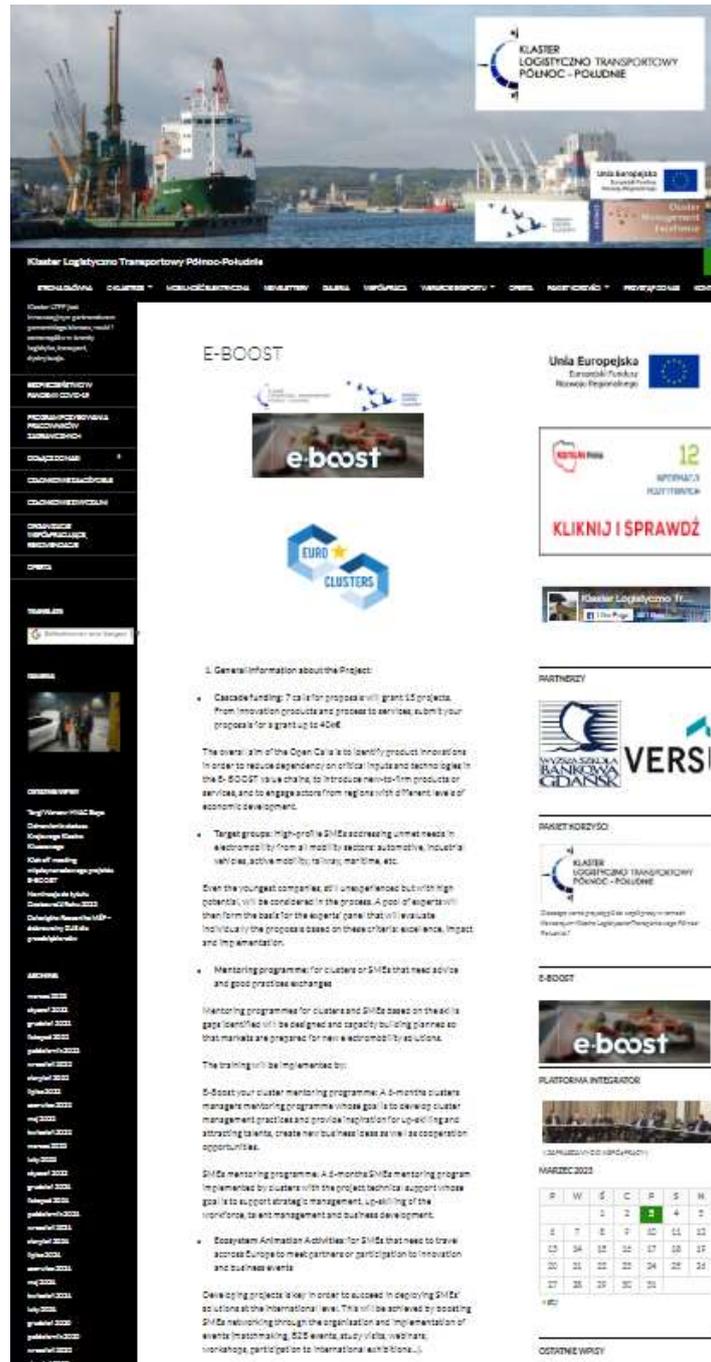


Figure 10: E-BOOST webpage on ZNIK SP ZOO website

# e.boost

Boost Electromobility for SMEs

