

New business opportunities thanks to the ClusterXChange GreenTech 2.0 project



Poznań Science&Technology Park, a Polish partner of the GreenTech 2.0 project consortium, hosted in March a company from Finland. Sykli specializes in education and project-based development: energy, carbon-neutral circular economy, and educational technologies. The exchange took place for a total of 3 days.

The Agenda was prepared for a 3-day stay in Poznań. The first day, Ari Laitala, who represented Sykli, got acquainted with the activities carried out in PPNT and also had the opportunity to visit the Poznan Radiocarbon Laboratory. During this day, they learned about the Polish business market, gained new business contacts, and developed skills in the areas of their business interest. He had the possibility to learn also about the projects and activities connected with digitalization.

On the second day, the PPNT's Visitor had a meeting with the Institute of Technology, during which he had the opportunity to learn about the institution and its activities, as well as to take part in matchmaking sessions with experts.

The last day of the visit he gained knowledge about Smart City Poznań and the current projects related to environmental activities.

Why did you decide to participate in the program?

Ari said that Sykli didn't have any partner in Poland so far, so the main goal was to gain new connections to energy-related, low-carbon approaches, digital orientation (GIS, 3D, AI), education companies, and circular economy and to learn about the Polish market.

What has been the most valuable so far?



I had an opportunity to learn about the Polish business market, gain new business contacts and develop skills in energy-related, low-carbon approaches, digital orientation, and education programs (Poznań Science&Technology Park – Laboratory of Imagination). Even though our visiting group was small, the Host and all the people kept it very professional and provided their time and thoughts to us. Very friendly and professional people which makes it interesting to stay in contact in the future and see what kind of possibilities will emerge.

What are your further expectations of participating in the ClusterXChange program?

Possible cooperation, projects, related to educational technology or related to renewable energy and efficiency. Meetings about the Poznań business market and additional advisory will be continued online in the nearest future, with the aim of gaining business partners in Poland.

The project GreenTech 2.0 empowers green tech clusters to support SMEs in exploiting growth opportunities, service innovation, resource-efficient solutions, market traction, finding investments and internationalization. It is accompanied by strategic partnering between clusters and specialized eco-systems and cities resulting in a new, joint GreenTech Services 2.0 portfolio for participating clusters, including the implementation of the ClusterXchange Programme.

Poznan Science and Technology Park (PSTP) is the **first technology park in Poland** (1995). It is operated (as the key department) by Adam Mickiewicz University Foundation, a non-profit organization with the mission to stimulate collaboration between science and industry to activate regional development via innovation, technology transfer, and international cooperation.

