

Looking for new markets?

DISCOVER

POLAND

Open call for **ClusterXchange** visit to Poznań in 17-19 October 2023

greentech-project.eu

APPLY NOW! Deadline: SEPT 23

Business visits

Practical insights

B2B meetups



Co-funded by the COSME programme of the European Union



Environmental solutions to develop companies' ESG

AGENDA 17 OCT, IN POZNAŃ

- 9:00 – 9:30** Welcome coffee
- 9:30 – 10:00** Welcome by MTP Group & introduction of participants
- 10:00 – 11:15** Information about MTP Group, POLECO and other relevant fairs organised by MTP
- 11:15– 15:30** Coffee break
- 11:30– 13:00** Visiting the company facilities
- 13:00 – 14:00** Lunch
- 14:00 – 15:30** Poznań Science and Technology Park - how we help companies to prepare for the implementation on ESG regulations
- 15:30 – 15:45** Coffee break
- 15:45 – 16:45** Internationalization of your business - Enterprise Business Network
- 16:45-17:00** Wrap-up

18 OCT, IN POZNAŃ

- 9:00 – 9:30** Meeting at MTP (fair) premises – POLECO Fair briefing
- 9:30 – 16:30** Participation in POLECO Fair
- 16:30 – 17:00** Summing up meeting



19 OCT, IN POZNAŃ

9:00 – 12:30

Workshop: Challenges for the protection of water ecosystems related to climate change and energy transformation

Objective: Sharing experiences and searching for ideas for new solutions, including joint projects

12:30– 13:30

Lunch

13:30 – 16:30

- Practical aspects of doing business in Poland
- Good practices of companies entering the Polish market. Focus on environment protection requirements, including waste management reporting, basics of ESG reporting

16:30 – 17:00

Résumé



Objective:

Business relations building focused on green & blue solutions, matching suppliers and recipients of greentech solutions, good practice exchange, co-creating ideas for joint projects.

Target groups:

- **SMEs interested in the green transformation**, who want to gain knowledge about trends and learn about good practices in the field of mitigation and adapting to climate change affecting the quality of water and air, waste management, recycling, and alternative energy sources, and to establish business relationships;
- **Enterprises**, primarily GreenTech SMEs, i.e. based on new technological solutions that could contribute to identifying solutions in the examples/cases presented in the agenda;
- **Researchers, public organisations, NGOs, technology parks** and intermediaries in building innovative partnerships and obtaining financing.



What do we offer?

- Visits to institutions related to ESG regulation implementation.
- Presentation of the experiences and challenges of specific entities in this area.
- Opportunity to find a business partner to invest in projects for the environment as well as research and demonstration projects in the field of urban environment.
- Participation in the international POLECO fair.
- Information about entering Polish market.
- Meetings with innovative green companies.
- Examples of ESG strategies of corporates in Poland.



ABOUT POLECO



On 17-19 October 2023 POLECO trade fair will be held in Poznań. The most important meeting place for representatives of business, science and education directly involved in the environmental protection and waste management sector. The international trade fair is visited by representatives of such companies as municipal management, waste management, energy, heating and water supply companies, as well as urban greenery maintenance.

At POLECO, international exhibitors present a wide range of products, services, technologies and solutions for climate and environmental protection and sustainable development. POLECO is an opportunity to establish business contacts, promote brands and meet industry market leaders.

The POLECO exhibition is accompanied by numerous conferences, training sessions and lectures, which address the most current challenges related to environmental protection, climate policy and sustainable development.

ABOUT THE HOST

MTP Group has over 100 year tradition of exhibition organisation. It is the biggest fairs and event organiser in central Europe. In addition to business exhibitions recognized throughout the world, MTP organizes congresses, conferences, cultural and sports events, including mega-events, which annually attract over 1 million guests from all over the world. The MTP Group manages a large exhibition and conference facilities in the very heart of Poznan city.



Co-funded by the COSME programme
of the European Union

This project is funded by the European Union's COSME Programme. The content of this document represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the European Innovation Council and SMEs Executive Agency (EISMEA) or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.