

# EUROPEAN CLUSTER CONFERENCE 2022

26-27 SEPTEMBER 2022, PRAGUE



# EU-Japan Regional & Cluster Cooperation Helpdesk

A bridge for industrial cooperation between Europe and Japan

**EUROPEAN CLUSTER  
CONFERENCE 2022**



#EUClusterConference

26-27 SEPTEMBER 2022, PRAGUE

# The EU-Japan Regional & Cluster Cooperation (EJR2C) Helpdesk

## An initiative from the EU-Japan Centre for Industrial Cooperation

The EU-Japan Centre for Industrial Cooperation (the Centre) was established in 1987 as a joint venture of the European Commission (DG GROW) and Japan's METI

Promoting all forms of industrial, trade and investment cooperation between the EU and Japan

The Center has put in place a Helpdesk dedicated to **promote EU-Japan cooperation at the local level of industrial clusters, regions and prefecture.**

The EJR2C Helpdesk is managed by the tandem of  
CEEJA (*European Center for Japanese Studies in Alsace*) on the EU side &  
CLAIR (*Council of Local Authorities for International Relations*) on the JP side.





**EU-Japan Centre**  
for Industrial Cooperation  
日欧産業協力センター



# EU-Japan Regional & Cluster Cooperation Helpdesk

A bridge for industrial cooperation between Europe and Japan through an initiative from the EU Japan Centre for Industrial Cooperation



[www.ejrc-helpdesk.eu](http://www.ejrc-helpdesk.eu)

**EUROPEAN CLUSTER CONFERENCE 2022**



European Commission



EU2022.CZ



#EUClusterConference

26-27 SEPTEMBER 2022, PRAGUE

# The first EU-Japan Regional Cooperation Annual Conference & Matchmaking

17-18 May 2021

136 participants from Europe and Japan.

19 meetings were organized with European and Japanese clusters, Japanese prefectures and European regions.



**EUROPEAN CLUSTER  
CONFERENCE 2022**



#EUClusterConference

26-27 SEPTEMBER 2022, PRAGUE

# SAVE THE DATE

## EU-JAPAN REGIONAL & CLUSTER COOPERATION Annual Conference & Matchmaking

European and Japanese Clusters,  
European Regions & Japanese Prefectures · Major Cities



13-14  
DECEMBER 2022



VIRTUAL CONFERENCE  
& MATCHMAKING



### DAY 1 CONFERENCE

#### EU-Japan Regional & Cluster Cooperation Annual Conference

From 9:00AM (CET)-12:00AM (CET)  
16:00PM (JST)-19:00PM (JST)

### DAY 2 MATCHMAKING

Biotechnology & Healthcare,  
Environmental Technology & Circular Economy  
Agri-food, Digital, Photonics & Manufacturing  
Sustainable Tourism

From 9:00AM (CET)-12:00AM (CET)  
16:00PM (JST)-19:00PM (JST)

Registration online soon

<https://www.ejrc-helpdesk.eu/>



EU-Japan Centre  
for Industrial Cooperation  
日欧産業協力センター



EUROPEAN CLUSTER  
CONFERENCE 2022



#EUClusterConference

26-27 SEPTEMBER 2022, PRAGUE

# EU-Japan Regional Cooperation good practices webinar series

EJR2C Helpdesk has organised a series of best practices webinars of existing cooperation for :

- triggering
- inspiring
- expanding

Presentations and recording of the events online

[www.ejrc-helpdesk.eu](http://www.ejrc-helpdesk.eu)

EU-Japan Regional Cooperation Helpdesk  
Webinar series "EU-Japan regional cooperation good practices"

**"Carbon Neutrality through Smart Forest Bioeconomy"**

Nagano Prefecture - Japan & Forest Bioeconomy Cluster (North Karelia Region - Finland)

ZOOM ONLINE WEBINAR with interpretation (ENG/JP)

Friday 17th December 2021  
STARTING FROM 9:00AM (CET) / 5:00PM (JST)  
Registration online : [www.ejrc-helpdesk.eu](http://www.ejrc-helpdesk.eu)

Logos: EU-Japan Regional Cooperation, EU-Japan Centre for Industrial Cooperation, CEEDA, CLAIR, Regional Council of North Karelia

# Since 2021 – 9 webinars

## “10 years of win-win relations on Agri-Food innovation”

*between the Kyushu Bio-Cluster and the Vitagora Cluster in France*

## “Evolving partnerships for renewable energy and regional revitalization”

*between the Fukushima Prefecture (energy agency) and the North Rhine Westphalia (energy agency)*

## “EU-Japan multi-partners alliance for supporting business in health-related life sciences”

*between the Osaka Bio headquarter and the BioXclusters alliance in Europe regrouping 4 biotech clusters in France, Germany, Italy and Spain)*

## “Concept-based regional cooperation”

*between the Oulu’s healthcare ecosystem for ‘OuluHealth’ in Finland and the Kanagawa’s Healthcare New Frontier for ‘ME-BYO’*

## “Towards future in medical technologies - A successful EU-Japan regional collaborative approach”

*between Saitama city (Saitama Prefecture - Japan) & Bayern Innovativ GmbH – (Bavarian State Government - Germany)*

## “Carbon Neutrality through Smart Forest Bioeconomy”

*between Nagano Prefecture – Japan & Forest Bioeconomy Cluster – (North Karelia Region - Finland)*

## “From a regional partnership between Hyogo/Kobe - North Germany to a EU-Japan regional cooperation in medical industry”

*between Foundation for Biomedical Research and Innovation at Kobe (Hyogo Prefecture/Kobe city Japan) & Life Science Nord – (Northern Germany) MAGIA2Market alliance (Auvergne-Rhône-Alpes Region - France/Wallonia Region - Belgium/Piemonte Region - Italy/Northern Germany)*

## “A successful regional partnership in terms of industrial policy, food industry and cultural tourism between Basque Country and Mie prefecture”

*between Mie Prefectural Government (Mie Prefecture – Japan) & BasqueTrade & Investment (Basque Country Spain)*

## “New local government collaboration style between EU and Japan municipalities in fields of energy, agriculture, education and social welfare that transcends sister cities”

*between Higashi Matsushima City (Miyagi Prefecture - Japan) & Lolland Municipality (Region Zealand - Denmark)*



## Short-term Mobility Programme in Japan for EU Industry Cluster Managers (Up to a 6-week stay)

Organised by  
the EU-Japan Centre for Industrial Cooperation  
via its Regional & Cluster Cooperation Helpdesk (CEEJA & CLAIR)

In cooperation with  
The European Cluster Collaboration Platform (ECCP)

### Context

The EU-Japan Centre for Industrial Cooperation will organise via its Regional and Cluster Cooperation helpdesk a "short-term mobility programme in Japan for EU industry Cluster managers" in order to support the international cooperation between industry clusters in the EU and their counterparts in Japan, and to promote the internationalisation of the EU Cluster-hosted SMEs and EU-Japan business, trade and innovation partnerships

### Target audience

Project Officers / Managers / Staff in charge of Cluster internationalization working in EU Industry clusters are eligible and invited to apply by filling in pages 2 and 3 of this call and returning their reply by e-mail to [ejrc@eu-japan.eu](mailto:ejrc@eu-japan.eu) no later than August 31<sup>st</sup> 2022; up to **10 EU Industry Cluster Managers** will be selected, with up to **1 person from each cluster**. Candidates are required to include the potential Japanese partner clusters they would like to discuss with during their mission. The mission is expected to last for a period of up to **6 weeks**, with expenses for each candidate covered up to 700 EUR per week.

EU Cluster Applicants should (i) be registered on the ECCP and should provide a link of their ECCP profile in the application form, and (ii) be based in the EU Member States or the participating countries in the COSME strand of the Single Market Programme [https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/smp/guidance/list-3rd-country-participation\\_smp\\_en.pdf](https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/smp/guidance/list-3rd-country-participation_smp_en.pdf)

### Objectives

The goals of this mobility programme is in line with the European Commission's priority actions for supporting the internationalisation of EU industry clusters in the context of Japan:

- to promote and support partnering with Japanese Clusters and counterpart organisations;
- to raise awareness about the excellence of EU industry / innovation clusters with the aim to help EU Clusters bring their innovative start-ups and SMEs to the Japanese market;
- to explore various forms of Cluster collaboration with Japanese counterpart organisations in the areas of industry, trade and research and innovation.
- To contribute to the implementation of (i) the EU-Japan Green Alliance, (ii) the EU-Japan Digital Partnership, (iii) the EU-Japan EPA, and the EU-Japan Business cooperation in third countries.

# New cluster manager mobility scheme

The call for expression of interest FY 2022 (until March 31st 2023 in Japan) was launched on 1st July 2022

Objective – support international cooperation between industry cluster in the EU & their counterparts in Japan

## Selection of 10 candidates

This programme in Japan is expected to last for a period of 6 weeks with expenses for each candidate covered up to 700 EUR per week.

## Selection of 10 European clusters for FY 2022

for going to Japan before 31 March 2023

## Agenda

- **Sept 22** : selection of 10 EU Clusters Managers
- **Oct 22** : dissemination of the results of the selection
- **Before 31 March 2023** : Visit of a Japanese cluster with the support of the EU-Japan Centre for Industrial Cooperation

*One to one online meeting before departure organised by the EJR2C Helpdesk*

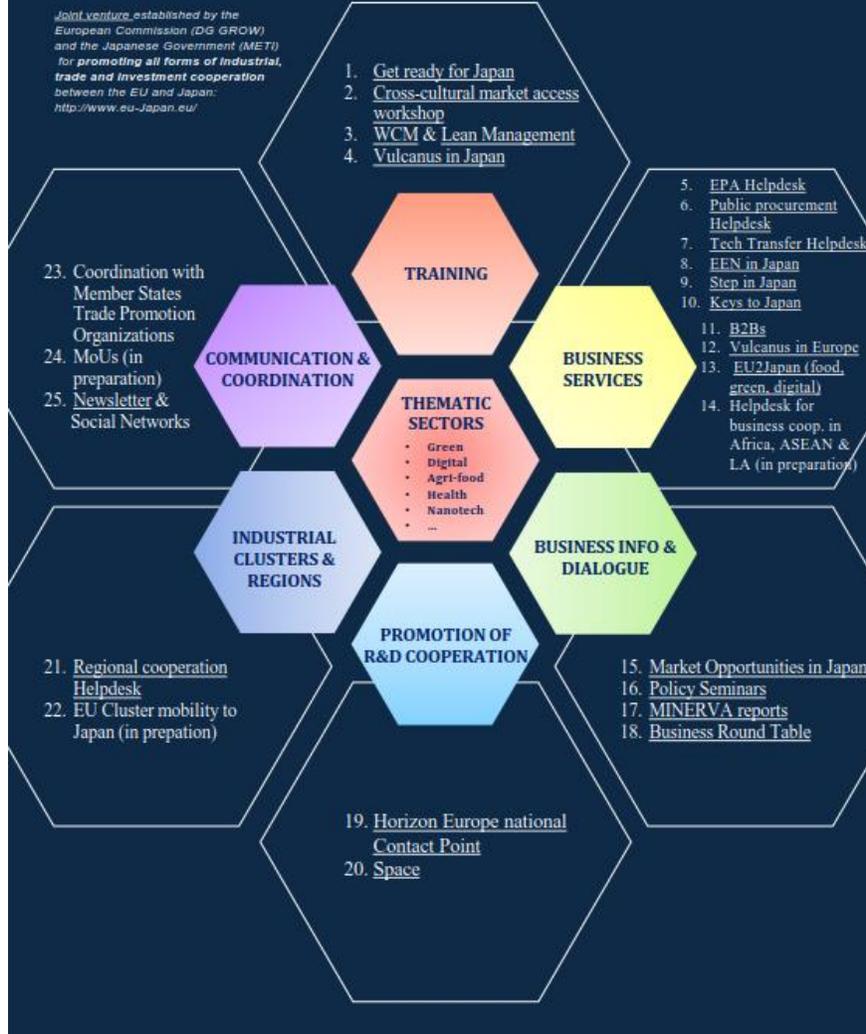


一般財団法人  
日欧産業協力センター  
EU-Japan Centre  
for Industrial Cooperation

# EU-JAPAN Centre for Industrial Cooperation

## Activities in a nutshell

Joint venture established by the European Commission (DG GROW) and the Japanese Government (METI) for promoting all forms of industrial, trade and investment cooperation between the EU and Japan:  
<http://www.eu-japan.eu/>



# Contact us

Contact the EU-Japan Regional & Cluster Cooperation

Helpdesk via our offices in Europe and in Japan

[www.ejrc-helpdesk.eu](http://www.ejrc-helpdesk.eu) / @EJRCHelpdesk

EU office (Grand Est Region – Strasbourg France)

Dr Virginie Fermaud – Jean Freund – Aurélien Anthony

[ejrc@eu-japan.eu](mailto:ejrc@eu-japan.eu)



# Thank you

**EUROPEAN CLUSTER  
CONFERENCE 2022**



#EUClusterConference

26-27 SEPTEMBER 2022, PRAGUE