

# EUROPEAN CLUSTER CONFERENCE 2022

26-27 SEPTEMBER 2022, PRAGUE



# Cluster Booster Academy

**EUROPEAN CLUSTER  
CONFERENCE 2022**



#EUClusterConference

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# European Cluster Collaboration Platform 2022-23

Hybrid event. 2 days

15 workshops over 2022 - 2023 in EU Regions which have to apply to host such event

- Facilitate clusters active role in regional economic transition
- Create + promote collaborations between clusters and regional stakeholders for the industrial development of EU regions

CLUSTERS MEET REGIONS

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Physical event. 2 days

Every 6 months ( 2 / year ), alongside an existing cluster main event organised outside ECCP

- Stimulate and scale-up project cooperation to create new cross-border + sectoral value chains
- Develop concrete project roadmaps with participants

CLUSTER COLLABORATION LABS

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Hybrid event. 2 days online + 2 days presential onsite  
Once a year. Training provider, university or Region to apply for hosting it.

- Support cluster managers in developing their skills by providing tailor-made trainings with the help of professional trainers
- Strengthen clusters capacities to deliver the green & digital transitions + strengthen resilience of their industrial ecosystem

11 physical (5 outgoing + 5 incoming + 1 intra-EU)  
8 virtual intra-EU

Ad hoc basis

- Team up with other cluster organisations from Europe and third countries to find new collaboration opportunities as well as new markets for EU business

EU CLUSTERS MATCHMAKING EVENTS

MATCHMAKING EVENTS

Online webinar.  
Every 2 weeks

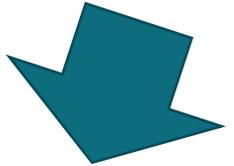
TALKS

- Exchange knowledge + discuss topics significant to the EU business community.

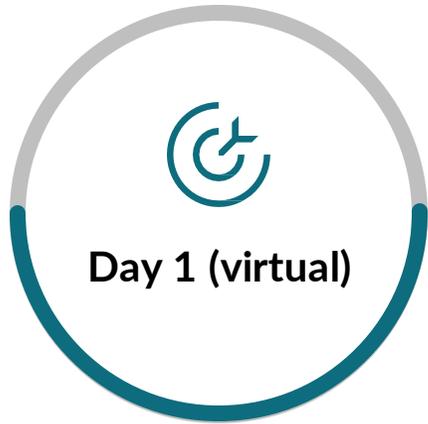
EU CLUSTERS TALKS

CLUSTERS ACADEMY

CLUSTERS ACADEMY

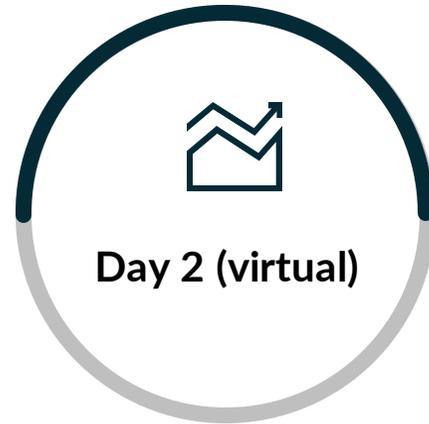


# The Cluster Booster Academy covers major areas of cluster managers' interest



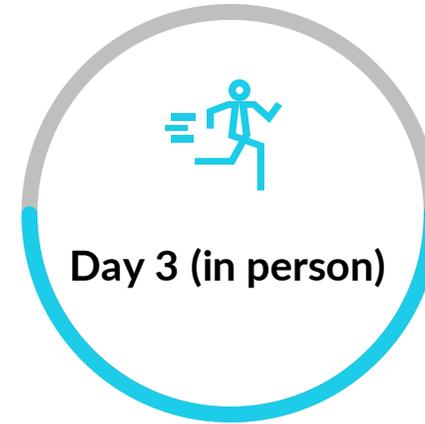
## Cluster strategy

- Cluster needs
- Stakeholder involvement
- Change management
- Service portfolio enrichment
- Communication strategy



## Business model

- Cluster business models
- Idea development for improving your business model



## Problem solving

- Experience sharing
- Solution development to challenges
- Solution testing and validation

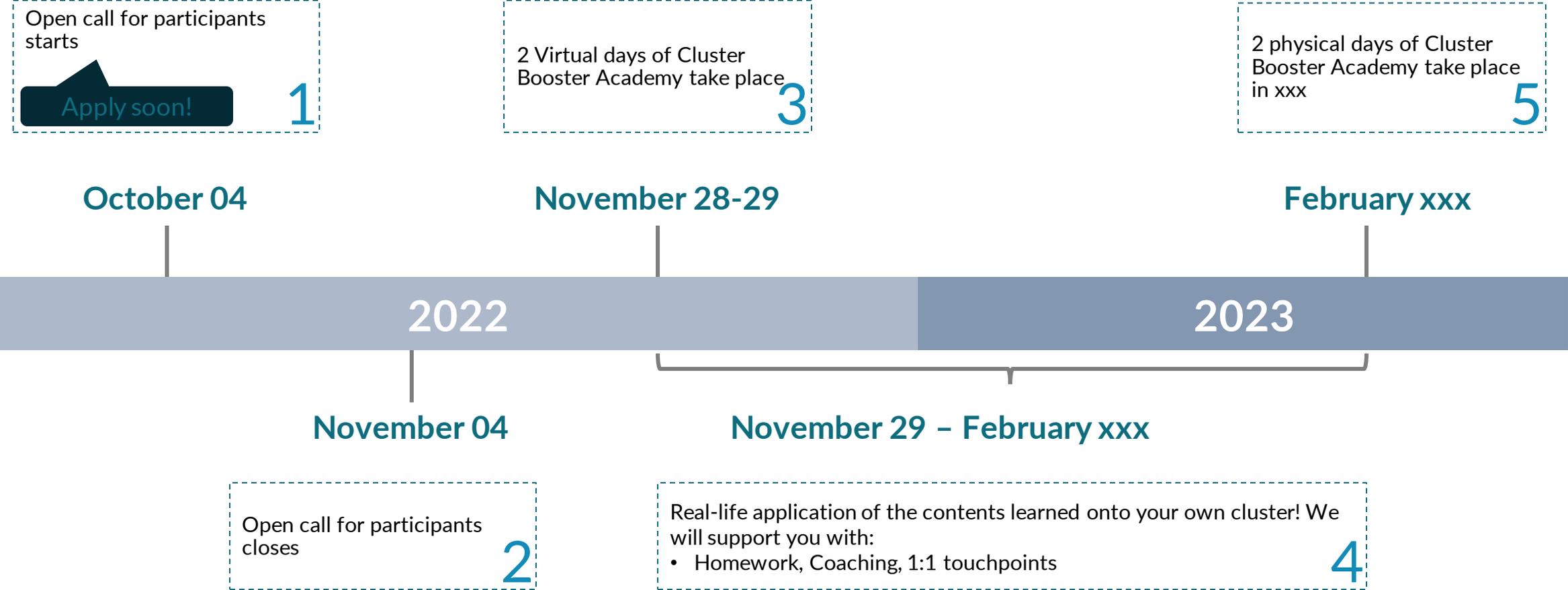


## Action Plan

- Definition of milestones, KPI, roadmap
- Draft and pitch of action plan



# Mark your calendars for the first Cluster Booster Academy!



# Seats are limited! So, take this opportunity and join us for our first Cluster Booster Academy!

## Who can participate?

**Every cluster manager** in charge of a European cluster is eligible for participating **free of charge** in our Cluster Booster Academy. **Seats are limited**, so applications will be evaluated against a set of defined criteria



## How to apply and what to keep in mind?

The **open call for participants will open early October**, so be on the lookout for that! When you do apply, you **commit to participating** in all 4 days of training, i.e., **November 28-29, 2022, and February xxx-xxx, 2023**. The participation in the Cluster Booster Academy is **free of charge, however travel and accommodation costs will have to be borne by the participants themselves and will not be reimbursed**



# Thank you

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