



An initiative of the European Union

#SingleMarket30

CLUSTERS MEET REGIONS

PRAGUE

23 · 24

CZECH REPUBLIC

OCTOBER 2023



CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL
AND GREEN ECOSYSTEMS

EUCLUSTERS  MATCHMAKING
EVENTS



PITCHING SESSION

Vrabčková Magdaléna

HR Development cluster



Who we are?

- Young cluster organisation (since February 2023)
- Our members are mainly small and medium-size companies from Zlín Region. (East Moravia)
- We are a platform for sharing experiences of business **owners, executive managers** in the field of people management.
- The focus is „OVER INDUSTRY“



What we do?

- We are sharing „BEST PRACTICE“ and consulting among companies
- We support the development and importance of Human Resources in member entities
- Bringing together companies who feel that addressing HR issue will be of great help to them.



What we offer and look for?

- We offer exchange an experience in the field of HR
- We are looking for partners for these exchanges
- We look for cooperations in the European projects



“Human resources are like natural resources; they’re often buried deep. You have to go looking for them; they’re not just lying around on the surface.” — Ken Robinson”

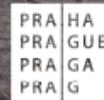




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