



Cluster Collaboration Labs

@Clusters_EU



EUROPEAN CLUSTER
COLLABORATION PLATFORM



CLUSTER COLLABORATION LABS

Zaragoza, Spain

19-20 March 2025



ONLINE INFO SESSION
16 JANUARY 2025

Agenda

1. Welcome and housekeeping rules
Ángela Negrete Benedí, ECCP Team
2. Welcome from the **European Commission**
Marta Batalla Massana, DG GROW, European Commission
3. Welcome and invitation from **Government of Aragón**
María del Mar Paños, General Director for Industrial Promotion & Innovation
4. C2Lab event **format**
Antonio Novo, ECCP team
5. **Agenda** and **topics** on **C2Lab in Zaragoza** in March
Antonio Novo, ECCP team
6. **Steps** for the participants
Ángela Negrete Benedí, ECCP team
7. Q&A

Housekeeping rules

- Please use the **Zoom Q&A function** to ask questions, and the **chat function** to comment.
- If you want to ask your question in person: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.

WELCOME FROM THE EUROPEAN COMMISSION

Marta Batalla Massana

DG GROW

European Commission

WELCOME FROM GOVERNMENT OF ARAGÓN

María del Mar Paños

General Director for Industrial Promotion and Innovation,
Government of Aragón

C2LAB EVENT FORMAT

Antonio Novo, ECCP team

C2Lab concept



The Cluster Collaboration Labs (C2Labs) are **1.5-day interactive workshops** for project creation organised by the European Cluster Collaboration Platform (ECCP) on behalf of the European Commission.



The overall objective of the C2Labs is **to generate new projects and collaboration** between businesses, clusters, and research organisations.



C2Lab should contribute to generate, facilitate, and mature project ideas based on the interests and matching of the participants, which will be **further implemented after the workshop itself**, e.g. in an application to an open call.

Credits: Icon 1: Vectors Tank – Flaticon; Icon 2: juicy_fish – Flaticon; Icon 3: Vectors Tank – Flaticon

Who is it for?

We welcome different entities that are interested in collaborating with others in projects!

- **SMEs and companies**
- **Cluster organisations**
- **Universities and research organisations**
- **Actors from the civil society**
- **Policymakers**

Participation is open to entities from the **EU and SMP/COSME countries**.

What to expect at the workshop?

- **Work on defining excellent projects**
- **Get to know** each other
- Discover **synergies** among them and **common goals**
- **Start the project discussions, e.g.:**
 - Define the **target groups**
 - Select the idea and **determine the activities**
 - Determine the **milestones** of the project
- Define the **next steps** for the development of the project after the workshop

The discussions are guided by a facilitator from the ECCP team.

Project Motivation PROJECT CANVAS

Participants <small>List the team members, stakeholders and third parties involved in the project. Indicate their names, titles and role on the project. You can also show dependencies.</small>	Goals <small>Indicate the primary objectives of the project, including success metrics. Distinguish between program goals and project goals in separate lists, if necessary.</small>	Users <small>List the users of the product or service as target groups or segments. Also indicate more specific information about users, such as persona names, if available.</small>	Activities & Deliverables <small>List the types of tasks and actions the team will take to reach the project goals. For each, indicate the outcomes and documents that will result from the activity. This does not include working documents, project plans and similar.</small>	Assumptions <small>Indicate the general assumptions the team is making about the project and solution. If possible, list the riskiest assumptions first.</small>
		User Benefits <small>Show the overall value proposition and benefits users will get after the project is successfully completed.</small>		
Risks <small>Identify possible future events without unknown outcomes that could have a negative impact on the project. Also indicate possible mitigation measures for each, if possible.</small>	Milestones <small>List the key dates and events that frame the overall timeline of the project.</small>	Constraints <small>Identify the limits and conditional requirements that directly affect the deliverables, activities or project as a whole.</small>	Scope <small>Indicate the breadth of the product or service to be included for consideration for this project, including what is out of scope.</small>	

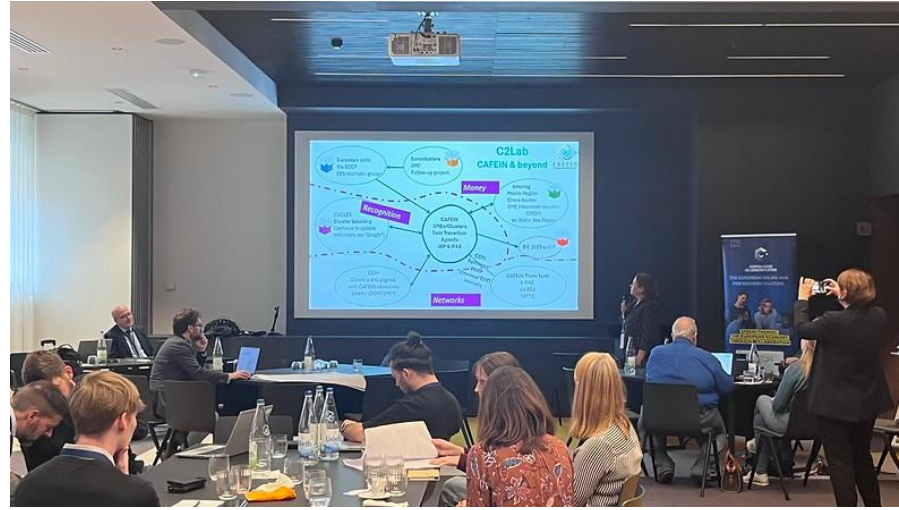
Project End



Previous C2Lab in

- ✓ **Strasbourg, France, 25-26 Sep 2024**
- ✓ **Vilnius, Lithuania, 14-15 Nov 2023**
- ✓ **Ljubljana, Slovenia, 25-26 Oct 2023**
- ✓ **Lund, Sweden, 21-22 Mar 2023**
- ✓ **Cluj-Napoca, 22-23 Jun 2022**





C2Lab in Strasbourg, France, September 2024



AGENDA AND TOPICS FOR C2LAB IN ZARAGOZA

Antonio Novo, ECCP team

The Wave 2025



Flagship event on digital technologies. Key highlights include:

- **Cutting-edge advancements:** latest trends and solutions driving digital transformation
- **Focus on Artificial Intelligence (AI):** as a driver of innovation and societal impact
- **Networking opportunities:** Bringing together clusters, businesses and innovators

<https://waveshow.es/>

Overview Draft Agenda

19 March 2025

When	What
Morning	<i>The Wave Event</i>
13:00	Networking lunch
14:15	Presentation of the Input Paper and European Priorities
14:45	Funding programmes and opportunities related to the topics to be covered
15:15	Presentation of participants and pitching ideas
16:15	Initiation of the working group phase
20:00	Networking dinner

20 March 2025

When	What
9:15	Start Day 2 of C2Lab
9:45	Working group phase
13:00	Lunch break
14:00	Presentation of results
16:00	End of C2Lab

What are the topics of the C2Lab? (1)

With the event registration, we set challenges to pre-sort participants into working groups around the topics:

- **AI for Net Zero Technologies**
Leveraging AI to drive sustainability and meet the EU green objectives. Development and integration of Net Zero technologies, renewable energies.
- **AI for Industrial Transformation and Competitiveness**
Enhancing production efficiency and supply chain optimization through AI in manufacturing processes.
- **AI for Healthcare Innovation**
Improving diagnostics, personalised treatments, and healthcare delivery while ensuring privacy, security, and ethical compliance.
- **AI for Dual Use Technologies**
AI innovations that serve both civilian and defence purposes, ensuring ethical, secure, and sustainable applications.

What are the topics of the C2Lab? (2)

- **AI for Smart Cities**

Addressing local challenges through AI, such as urban planning, mobility, and smart cities.

- **Collaborative AI Infrastructure**

Building shared platforms and resources to foster innovation and cluster collaboration.

- **AI Crisis Management**

Developing AI solutions for anticipating and responding to crises like natural disasters and pandemics.

- **Your own project idea**

You are welcomed to bring and present your own project ideas related to other European priorities.

Each participant will choose one of the challenges to work on with their fellow peers during the C2Lab.

STEPS FOR THE PARTICIPANTS

Ángela Negrete Benedí, ECCP Team

Steps for the participants

1



19 March 2025 - 20 March 2025
Zaragoza, Spain

Cluster Collaboration Lab (C2Lab) Zaragoza

Zaragoza, Spain
19-20 March 2025

Info How does it work? Info session Pitching Sessions Virtual matchmaking Requirements Agenda Location

Contact

The European Cluster Collaboration Platform, in collaboration with the Government of Aragón, organises the next edition of the Cluster Collaboration Labs in Zaragoza, Spain, on 19-20 March 2025. The C2Lab is a workshop-style event where you will have the opportunity to meet new partners, discuss your project ideas, and initiate collaboration – for example to apply together for a European call. You can either join with a concrete project proposal or offer your expertise and knowledge by joining others.

C2Lab Zaragoza will unfold alongside **The Wave 2025**, Aragón's premier digital technology showcase, which captivated over 2,500 participants in its [past edition](#). This unique synergy allows C2Lab attendees not only to engage in collaborative project development but also to immerse themselves in the cutting-edge innovations featured at The Wave. All C2Lab participants will enjoy full access to this flagship event, amplifying opportunities for networking, inspiration, and exploring transformative digital solutions

What are the topics of the C2Lab?

This edition will focus on defining and developing projects with a strong emphasis on Artificial Intelligence (AI) applied across various sectors, functional areas and strategic priorities. As a starting point for the joint project creation, we have defined the following challenges:

Register now
Open until 17 March 2025

LOCATION
Palacio de Congresos de Zaragoza

ORGANISED BY

EUROPEAN CLUSTER COLLABORATION PLATFORM

GOBIERNO DE ARAGON

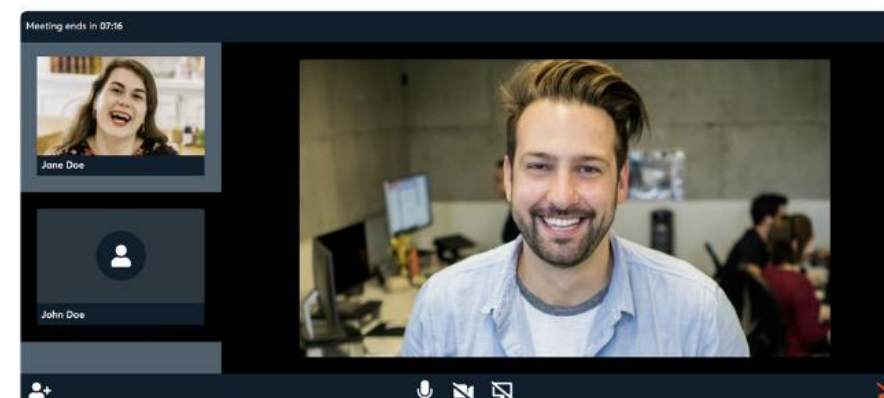
European Commission

RESOURCES
[Data Protection Notice](#)

2

Preparatory meetings - How do they work?

A virtual meeting, or "matchmaking", is a quick and easy way to meet potential cooperation partners. 20 minutes run fast, but they are enough to build first connections before the meeting ends and the next talk starts.



3


Online pitching session

4

In-person workshop in Strasbourg on 19-20 March

Step 1: registration

<https://cluster-collaboration-lab-c2lab-zaragoza.b2match.io/>



Cluster Collaboration Lab (C2Lab) Zaragoza
19 March 2025 - 20 March 2025
Zaragoza, Spain

Cluster Collaboration Labs
Zaragoza, Spain
19-20 March 2025

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LOCATION
Palacio de Congresos de Zaragoza

Project Proposal

I WISH TO WORK ON PROJECT PROPOSAL FOR THE FOLLOWING CHALLENGE *

Please choose v

1. Meta clustering: Start the formation of cross-sectoral, interdisciplinary, and trans-European meta clusters to build resilience and accelerate the transition to green and digital economy
2. Interregional investments: Collaboration to improve the capacity of public authorities and innovation intermediaries to support the industry in identifying investment opportunities at an interregional scale as well as to develop business cases for interregional innovation projects
3. Mobility: Support the shift to towards low- and zero-emission means of mobility and develop recommendations to incentivise the uptake of sustainable mobility choices
4. Health: Develop an EU-wide network to enhance pandemic preparedness by better connecting existing infrastructures, innovation agendas, scientific evidence and policymaking mechanisms and agreed data standards
5. Construction: Support the development of innovative workflows for deep renovation of buildings to meet long-term climate and energy targets as well as help the transition to circularity in construction
6. Your own project idea: You bring and present my own project

IF SELECTED "MY OWN PROJECT IDEA": PLEASE ADD A SHORT DESCRIPTION ABOUT YOUR PROJECT IDEA.

The short description will be visible to the other participants.

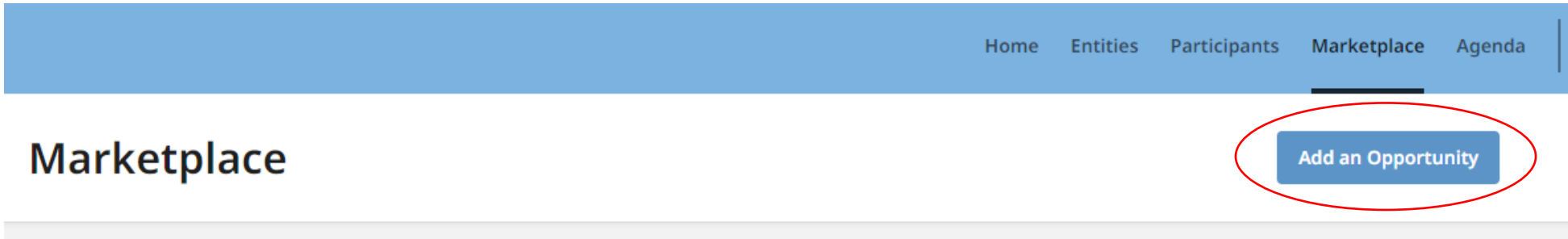
WILL YOU JOIN THE PREPARATORY ONLINE PITCHING SESSION IN SEPTEMBER? *

Please choose v

The online pitching session will take place at the beginning of September. It will give you the opportunity to present yourself or your project idea, and get to know the

When registering for the event on the **B2Match platform**, you will choose a challenge which you want to work on. Alternatively, you can present your own project idea and pitch it to the other participants. Complete your profile so that the other participants can get to know you. Make sure that you **select "Long Term Matchmaking"** in the registration process to get to know the other participants and book meetings.

Step 1: registration



Share your offers in the marketplace

Indicate what kind of what ideas and capabilities you offer for new projects and what kind of projects you are looking for. Publish this in the marketplace and browse what the other participants bring to the table.

Step 2: virtual matchmaking

The screenshot shows the 'Participants' page of the B2Match platform. At the top, there is a navigation bar with links: Home, Entities, Participants (active), Marketplace, and Agenda. Below the navigation bar, the page title 'Participants' is displayed, followed by a 'Relevance' dropdown menu. On the left side, there is a sidebar with a search bar and several filter options: BOOKMARKED, MATCHMAKING, ORGANIZATION TYPES, AREAS OF ACTIVITIES, COUNTRIES, and I WISH TO WORK ON PROJECT PROPOSAL FOR THE FOLLOWING CHALLENGE. The main content area displays a list of participants. The first participant is Nina Hoppmann, Project Manager at ZARAGOZA, SPAIN, Cluster IDiA. The second participant is Daniel Cosnita, President at BUCHAREST, ROMANIA, Romanian Cluster Association. The third participant is Yulia Firsova, EU Project Officer at GOSSELIES, BELGIUM, GreenWin. The fourth participant is Clotilde NADE, Head of EU affairs at MULHOUSE, FRANCE, Pôle Véhicule du Futur. Each participant profile includes a profile picture, name, title, location, and a 'Request meeting' button. The 'Request meeting' button for Daniel Cosnita is highlighted with a red circle.

Participants

14 Participants found

Search

BOOKMARKED

MATCHMAKING

ORGANIZATION TYPES

AREAS OF ACTIVITIES

COUNTRIES

I WISH TO WORK ON PROJECT PROPOSAL FOR THE FOLLOWING CHALLENGE

Nina Hoppmann
Project Manager
ZARAGOZA, SPAIN
Cluster IDiA >

Daniel Cosnita
President
BUCHAREST, ROMANIA
Romanian Cluster Association

Yulia Firsova
EU Project Officer
GOSSELIES, BELGIUM
GreenWin >

Clotilde NADE
Head of EU affairs
MULHOUSE, FRANCE
Pôle Véhicule du Futur >

Request meeting

Request meetings ("Long Term Matchmaking")

Invite other participants to preparatory meetings to speak about collaboration opportunities that you will further explore at the C2Lab.

These meetings can take place online on the B2Match platform anytime between registration and the in-person workshop.

Step 3: online pitching session



Mid-February, we will invite you to an online pitching session to **present yourself** personally to the other participants and/or to **pitch a concrete project idea**.

This is an additional opportunity for you to meet your prospective project partners.

Step 4: in-person workshop



We will meet in Zaragoza on 19-20 March 2025. Based on your **challenge selection**, you will join the **respective working group** to initiate your project ideas with your fellow peers. Each working group will be guided by a **facilitator**.

Within your group, you will develop your project proposal by discussing the main elements of every project:

- Common goals
- Objectives and scope of the project
- Target groups
- Activities, deliverables and milestones
- Risks and assumptions

Register now!



<https://www.clustercollaboration.eu/content/c2lab-zaragoza-spain>

Q&A

THANK YOU!