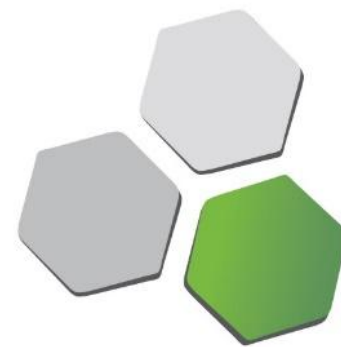


Sustainable Infrastructure Cluster

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From Idea to Impact – The Role and Success Path of Clusters



**SUSTAINABLE
INFRASTRUCTURE
CLUSTER**



Sustainable Infrastructure Cluster

Sustainable Infrastructure Cluster since 2011 is a **cluster** organisation for the:

- ✓ **development of sustainable construction**
- ✓ **smart buildings and smart cities**
- ✓ **energy efficiency**
- ✓ **renewable energy sources**

Location - **Cracow, Poland (Malopolska Region)**

2011 – cluster foundation

2013-2015 – key cluster investment project

2016, 2019, 2022 - obtaining the status of a

Key National Cluster in Poland

2020 – 2025 – international project and impact



KEY SUCCESS FACTORS - what makes clusters thrive?



Clusters as **bridges**: connecting industry, research, policy =
PEOPLE & TRUST & CREDIBILITY



Cluster is an **ecosystem** – not a single project, not a company - but a long-term strategy.....you need some **VISION**



Cluster natural life cycle: **Ignition – Growth – Maturity – Internationalisation**
Start small, think global....but always be PATIENT



Enthusiatic CLUSTER MANAGER and DIVERSIFIED stable funding
a mix of projects, members' fees and service providing



SYNERGY and sharing resources = clusters are MATCHMAKERS

LESSONS LEARNT:

Every cluster is unique but.... patterns of success repeat



From local roots to global impact, not the other way round



COOPETITION, not competition - joint projects and global value chains



You don't have to be an expert – you need to **KNOW the EXPERTS**



You don't have to know everything, but you need to know the right people !!!



Internationalisation is not an option, it's a necessity



Don't ask yourself what can your members do for your cluster, but what a cluster can do for its members?

If you want to go fast...
go alone...

If you want to go far...
go together !!!

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