













Michael Liebminger

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1996

Was brauchen wir, einen Cluster?
Her mit dem Zaster!

(Anonym)

1999

Drei Kärntner sind ein Gesangsverein. Drei Steirer ein Cluster!

(Anonym)

1996

What do we need a cluster for? Just hand over the cash!

1999

Three Carinthians are a choir.
Three Styrians are a cluster!
(Anonym)













Styrian Cluster DNA

Public Private

Partnership as a model for the organization

Limited Liability Company" (LLC / GmbH) Ш

Contribution models for partner companies scaled according to company size

Ш

The public sector as a strong initiator in the startup phase



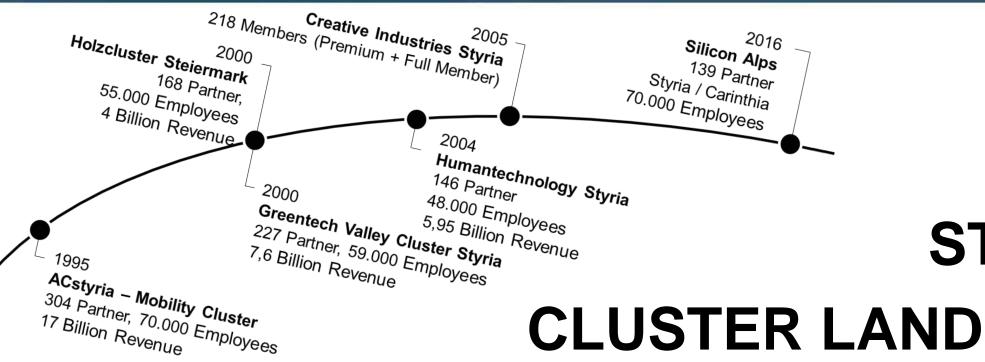












STYRIAN

CLUSTER LANDSCAPE













Clusters as a **ROLE OF CLUSTERS Building** technology and knowledge about economic policy the specific IN THE INNOVATION instrument in the industry logic and, intervention its innovation Target group and \ **ECOSYSTEM** portfolio behavior Key actor in sector-specific regional profiling development of **Intermediary** intervention between funding strategies agencies, companies, academia, and public authorities













Project Initiator Trend Scout **Network Plattform**

ROLES OF CLUSTERS FOR THE PARTNER NETWORK













Make innovation 'eco'systems highly attractive and internationally visible

Strengthen the competitiveness of cluster partners

Initiate innovations with future potential

Access to networks and markets (international)

Facilitate access to qualified specialists and professionals

Strengthen the culture of cooperation in the ecosystem

More start-ups are founded and developed in cluster themes

Economic Growth and Employement















OUTLOOK
CROSS CLUSTER
META CLUSTER
AND BEYOND















"Successful regional economies are those that combine competition and cooperation in a unique way. Companies compete intensely but also collaborate on common goals, creating an environment that fosters innovation and growth"

ANNALEE SAXENIAN

UNIVERSITY OF CALIFORNIA, BERKELEY





















