

EU Cluster Policies: overview and next steps

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Ongoing European Cluster Initiatives



COSME
Programme for the
Competitiveness of
Enterprises and SMEs
2014-2020



**Clusters as
accelerators
for innovation
& industrial
change**

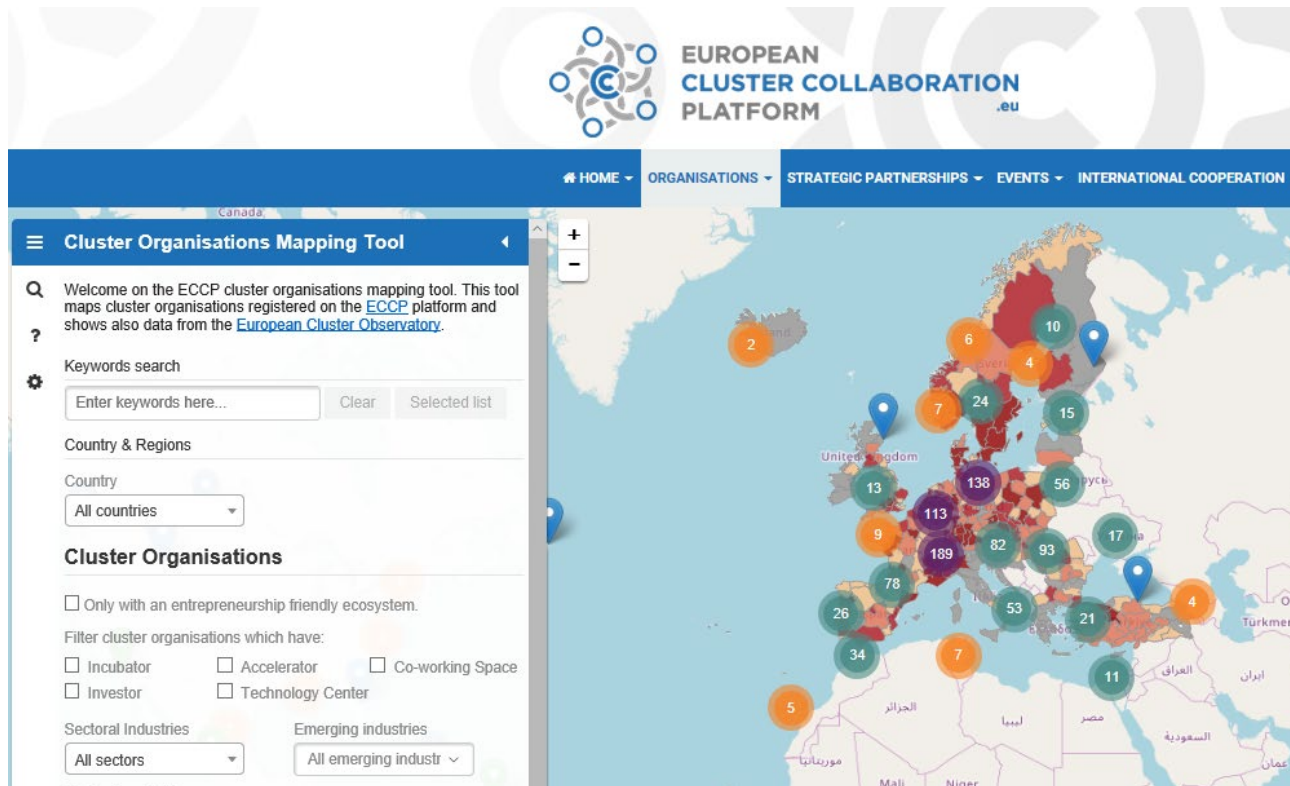


**Inter-
regional &
international
cluster
cooperation**

**Capacity-
building**

***Cluster
Excellence
Programme***

The European Cluster Collaboration Platform

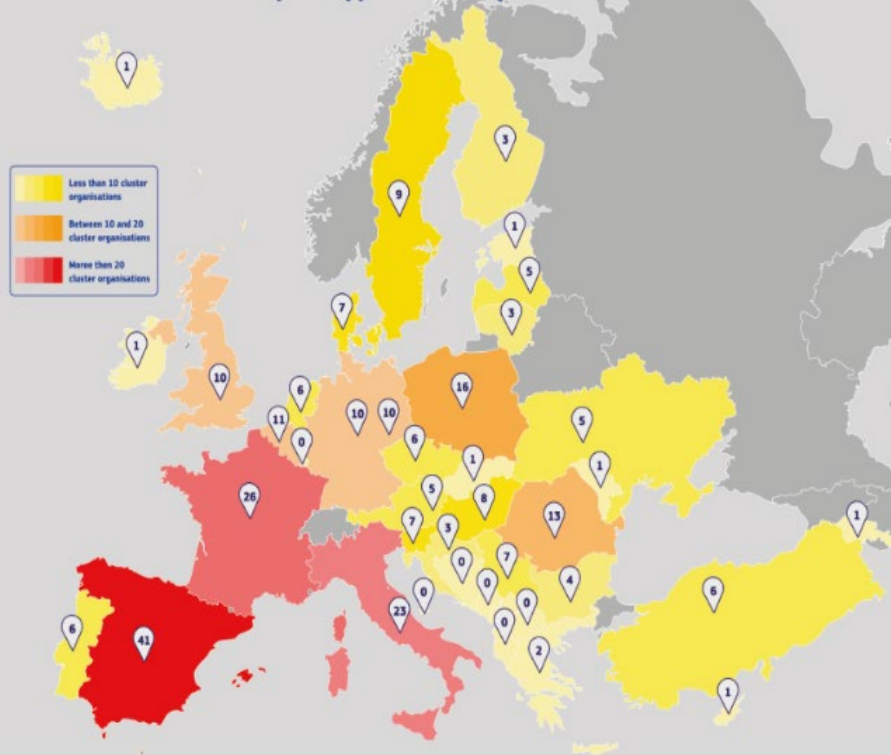


**Around 3000
industry clusters
in Europe, about
54 Mio jobs
across all sectors
of the industry**

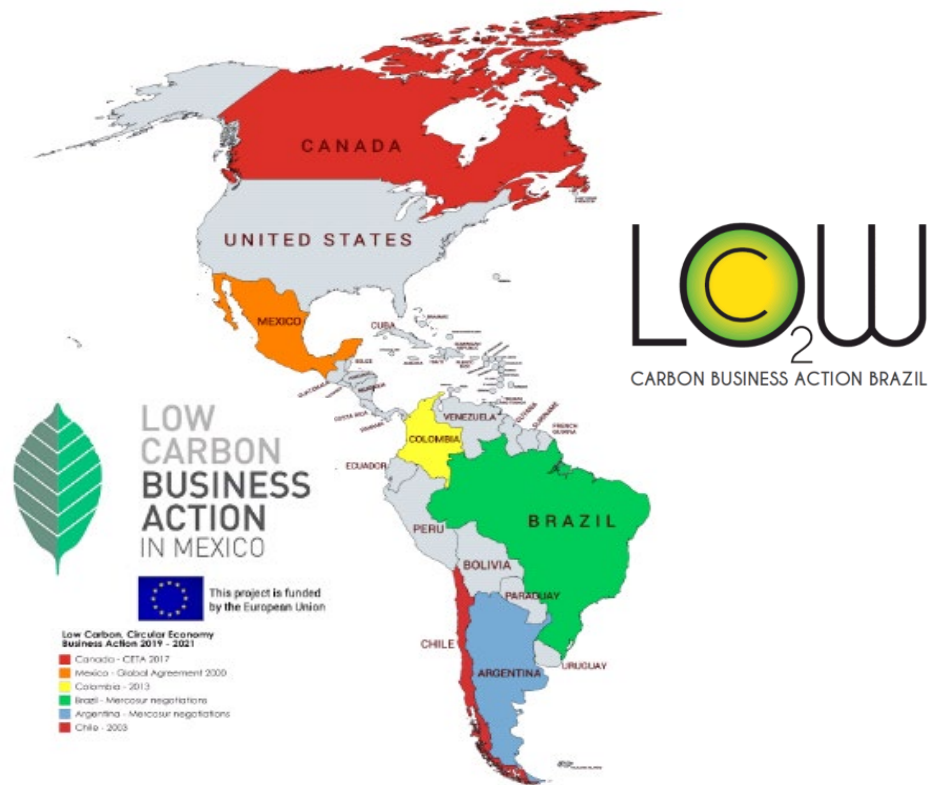
**More than 1000
European clusters
registered under
the European
Cluster
Collaboration
Platform**

250 Green Tech Clusters in Europe

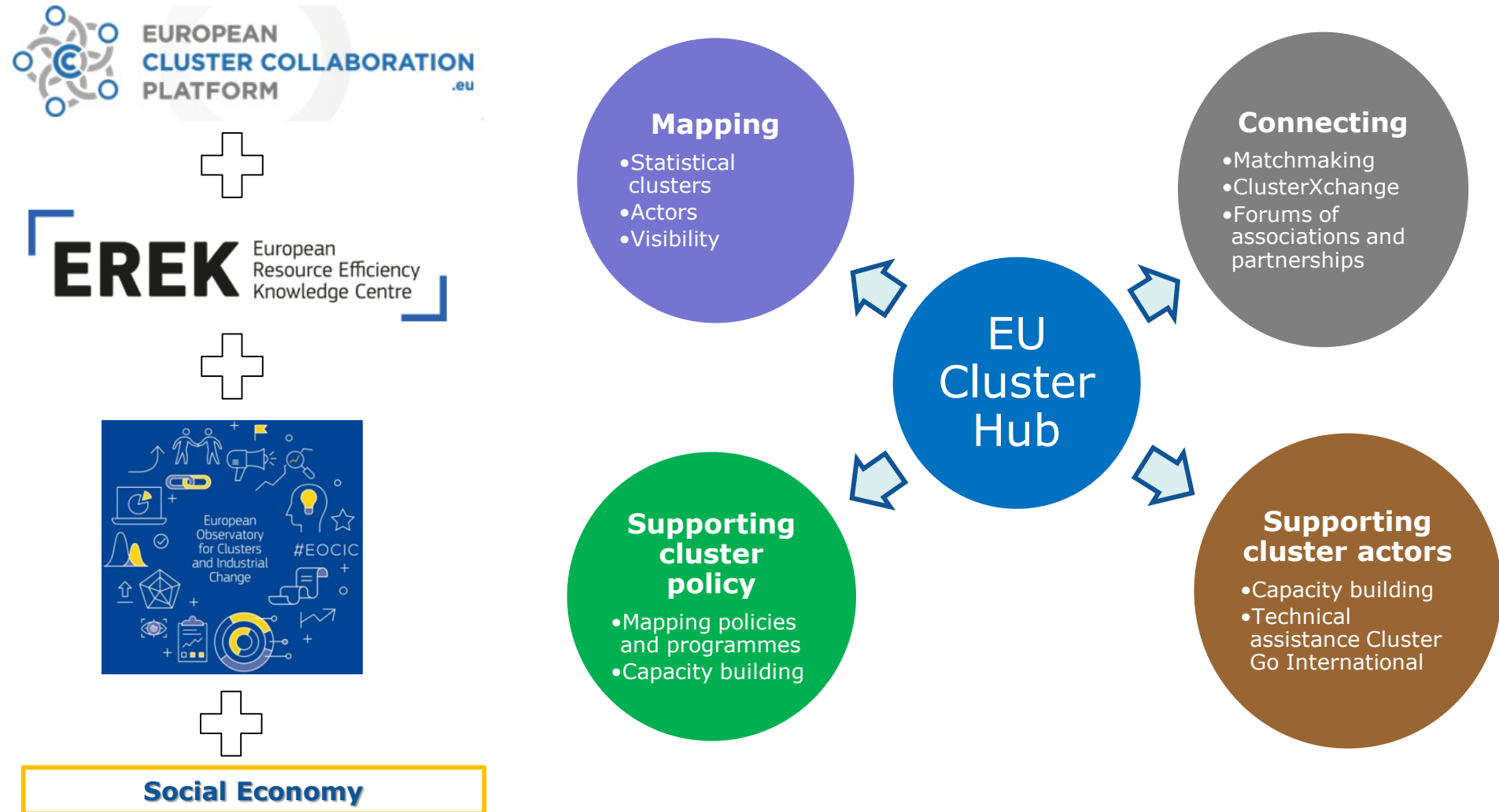
Ready to support the European Green Deal



EREK European
Resource Efficiency
Knowledge Centre



2020: A renovated European Cluster Collaboration Platform

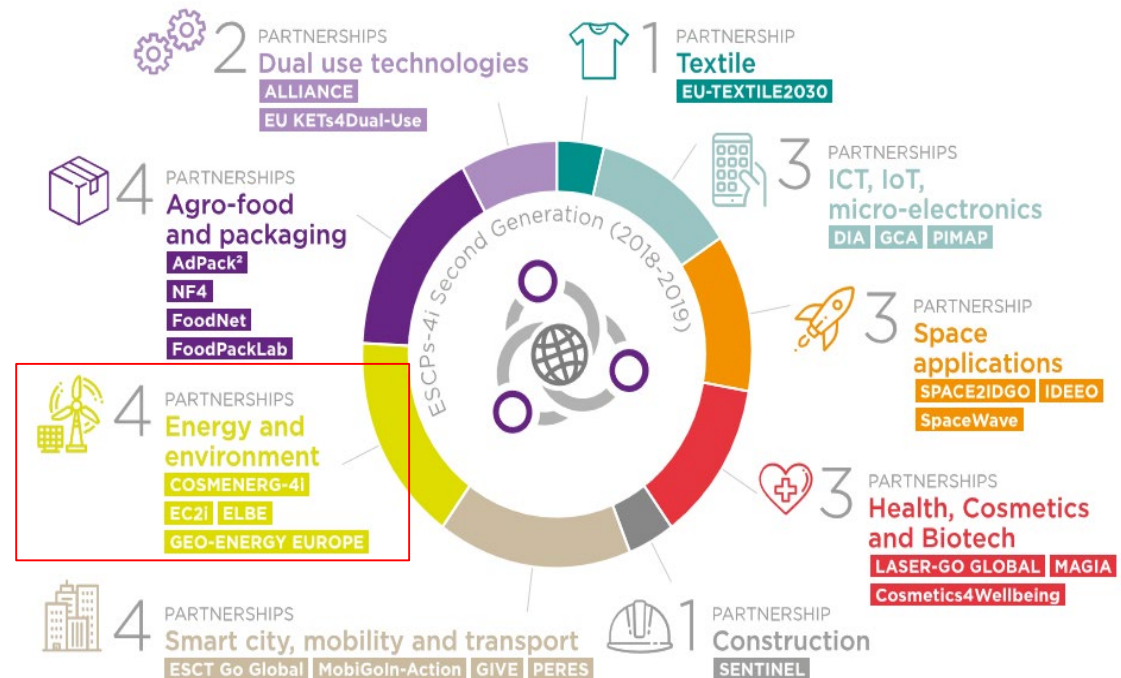


European Strategic Cluster Partnerships for Going International (ESCP-4i)

Partnerships are formed by European clusters. They develop and implement joint internationalisation strategies, for the benefit of SMEs

Three generations so far:

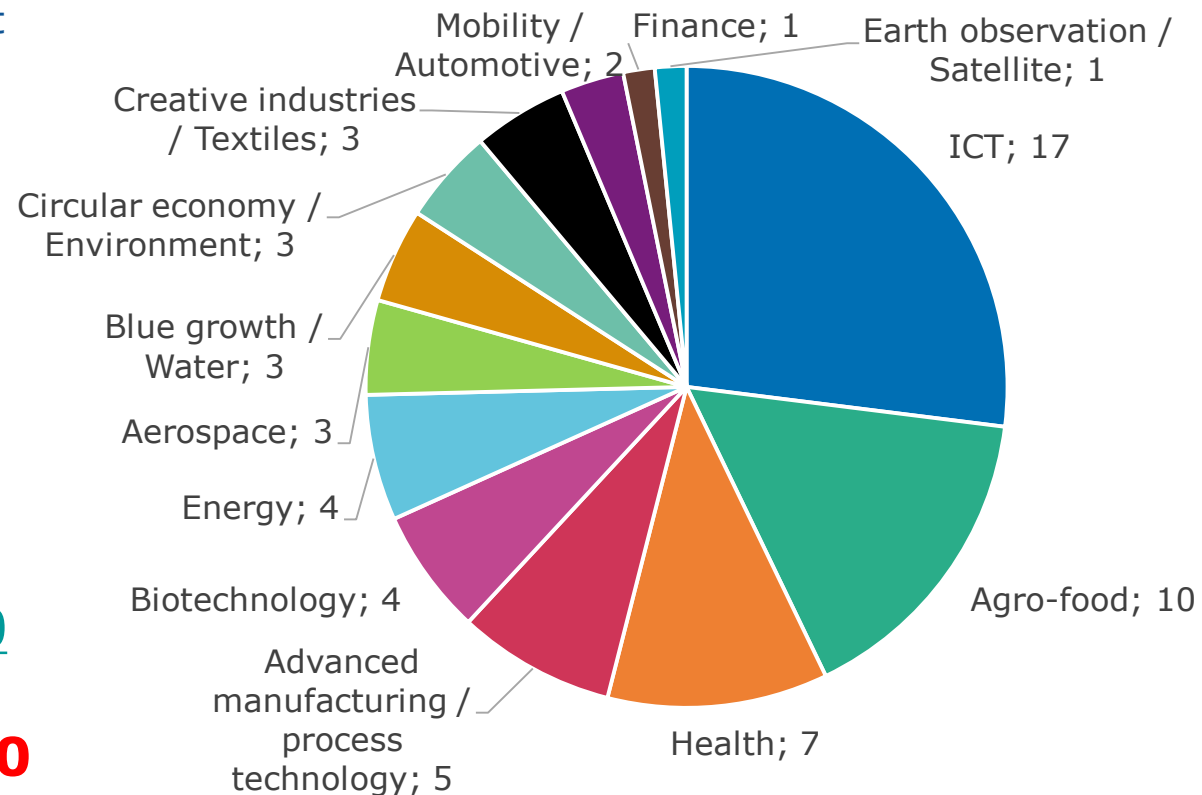
- **15 Cluster Partnerships in 2016-2017**
- **25 Cluster Partnerships in 2018-2019 (7,24 Mio EUR)**
 - 141 cluster orgs representing over 17 000 SMEs
- **25 partnerships in 2020-2021**



**Fourth generation:
NEW CALL to be open in
2020 !**

INNOSUP-1 HORIZON 2020

- 13 ongoing projects reached out to > 3,000 SMEs & supporting 500 SMEs directly, through innovation vouchers (€60,000)
- Max € 5 million per project with 75% of budget to support innovation in SMEs
- during 2015-2020, INNOSUP-1 aims to support 2,000 SMEs directly (€ 130 million)



Next call for Horizon 2020

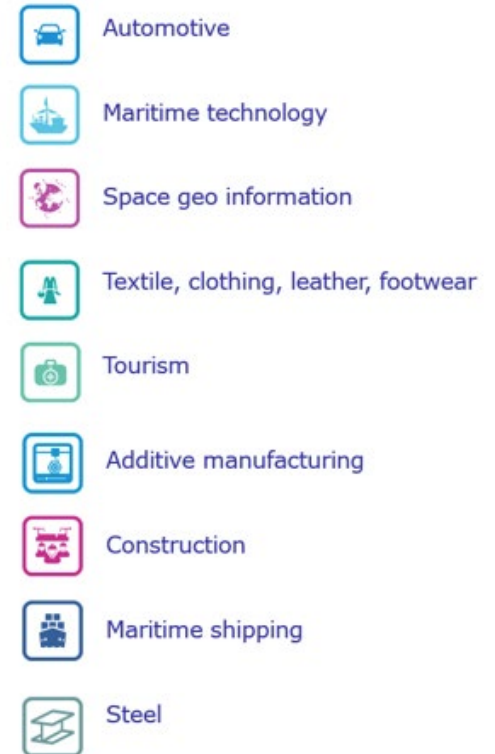
Innosup-1 proposals :

Deadline 2nd April 2020

Clusters and Skills

Digital transformation will lead to 100 millions of European workers need to re- and upskilling in the next 5 years

→ *Clusters can be key actors in the implementation of such an agenda*



Expert group on clusters has one subgroup on skills

→ recommendations on the role of clusters in the upskilling and reskilling of European workforce are expected for the **European Cluster Conference 2020 in Berlin** under the German presidency of the EU from the 9-11th of November 2020

The ClusterXchange program: pilot scheme

Short-term exchanges to:

- Identifying new partners & market access
- Networking
- On-the-job training
- Sharing experiences
- Capacity-building



How is it implemented?

Lump sums of max. 1100
EUR) for visiting
organisation

Objective:

- Overall 500 exchanges of which

50% involving SMEs
and at least

25% other participants
beyond direct beneficiaries

Who can benefit ?

- Cluster organisations (SME intermediaries)
- SMEs
- Scaling-up support organisations

(e.g. tech centres, research institutes, fab labs (digital) innovation hubs, creative hubs, resource-efficiency service providers, incubators, accelerators)

Pilot scheme starting in February 2020

New call to apply : coming soon in 2020

The 100 Intelligent Cities Challenge

A strategy for EU cities in the 21st Century

- *Expand a network of Digital cities to reach a cohort of **100 Intelligent cities***
- ***International dimension:** 10 non-EU cities*
- ***Budget & duration:** €7.5 million over a 30-month period.*
- ***Call of Expression of Interest for cities to apply be launched in the end of February 2020 !***

Reinforce and
expand the existing
network to reach
100 cities

Press ahead
implementation and
joint investments

Create a dialogue
and cooperation
between cities

Support
industrial transition,
circular economy,
clean tech and
resource efficiency

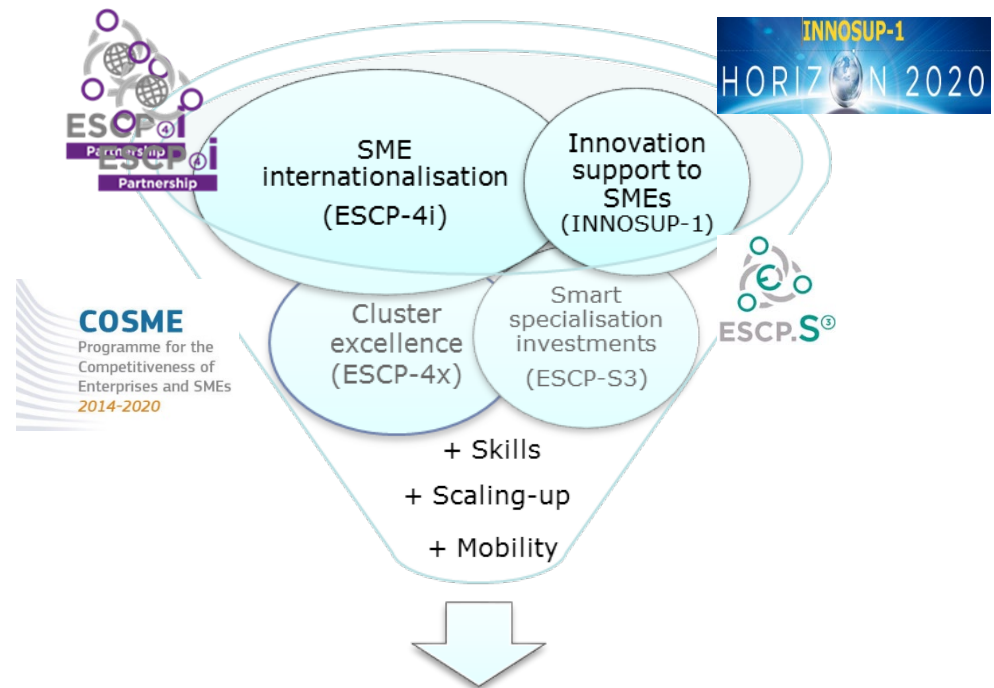
Towards Joint Cluster Initiatives

- Industry-focused actions guided by joint strategies of **specialised SME intermediaries**
- Thematically targeted, with **cross-regional and cross-sectoral outreach to SMEs**
- Channelling scale-up support to groups of SMEs to boost **industrial transformation**

Building EU value chains,
industrial modernisation &
sustainability

Skills upgrading,
talent attraction &
entrepreneurship
acceleration

Boosting
internationalisation
& access to
global value chains



Joint Cluster Initiatives



More information online

European Cluster Collaboration Platform (ECCP)

<http://www.clustercollaboration.eu/>

European Strategic Cluster Partnerships for Going International

<https://www.clustercollaboration.eu/eu-cluster-partnerships/escp-4i>

ECCP Cluster Matchmaking Events

<https://www.clustercollaboration.eu/event-calendar/eccp-matchmaking>

Thank You