

27 •

NOVEMBER 2024

# THE TRANSITION OF INDUSTRIAL ZONES INTO AN INTEGRATED RENEWED TERRITORIAL ECOSYSTEM

## CHARLEROI MÉTROPOLE CATCH TURBO PLAN



**MORENA VULPI**

Project Management Officer  
Charleroi Entreprendre



AGORADA+ 2024  
EURADA event 



# The transition of industrial zones into an integrated renewed territorial ecosystem

## Global coordination & Project management support •



Perpetuate and amplify the dynamic and practices of the CATCH plan at sectoral and geographical level

### **SPECIFIC MISSION**

#### **Global ecosystem coordination**

Monitor ecosystems, with a focus on projects, and measure related socio-economic development at sub-regional level.

### **Who?**



# The transition of industrial zones into an integrated renewed territorial ecosystem



## (1) Core business - Business development support:

Support entrepreneurs (students, workers and SMEs) in the launch and growth of their businesses.

**+200**  
Jobs created

**+450**  
Projects supported

**+50**  
Activities created

**4.5/5**  
Client satisfaction



Since 01/2024

## (2) Global ecosystem coordination:

Monitor ecosystems, with a focus on projects, and measure related socio-economic development at sub-regional level.

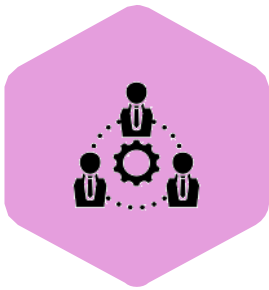


ACORADA+ 2024  
EURADA event

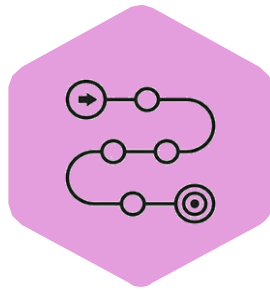


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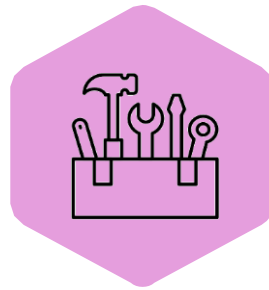
## 4 missions



Ensure  
coordination  
of  
ecosystems (5)



Develop  
and update  
a 5-year  
roadmap  
for  
ecosystems



Define  
processes  
and  
methods for  
project  
management



Analyze  
project  
performance  
standardize  
reporting

# The transition of industrial zones into an integrated renewed territorial ecosystem

**A prioritized scope according to territorial strategy**

Focus of CmR Charleroi



Life science Hub with scientific, clinical and business expertise



Hub for technology and innovation in the engineering sectors



**NEW** Hub for innovation, incubation and education dedicated to Cleantech projects



Lead and coordinate projects in 3 field

- Socio and professional integration
- Cultural heritage
- Social economy



Strategy to accelerate sustainable transition in the agri-food sector

# THANK YOU!

