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## PANEL DISCUSSION 2:

“INTERNATIONAL PRACTICES, EXPERIENCES, AND SUCCESS  
STORIES FROM ADVERSITY TO CLUSTERING”



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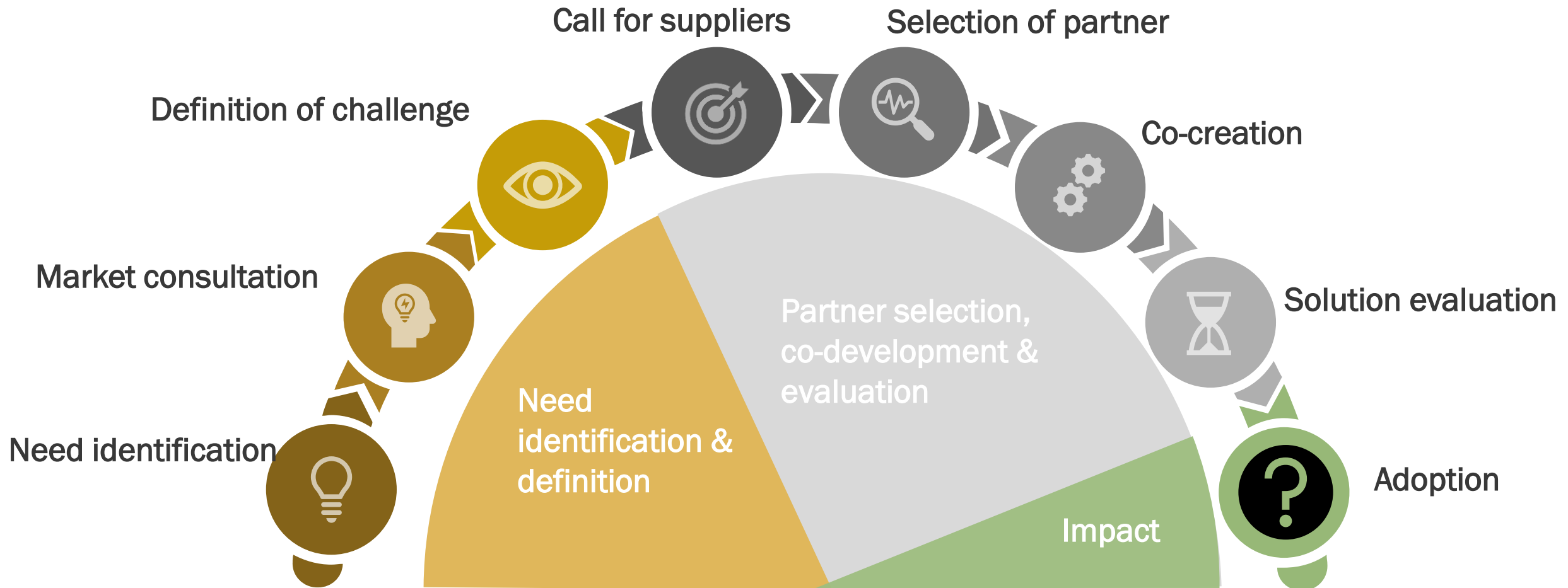


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# Demand-driven innovation life cycle

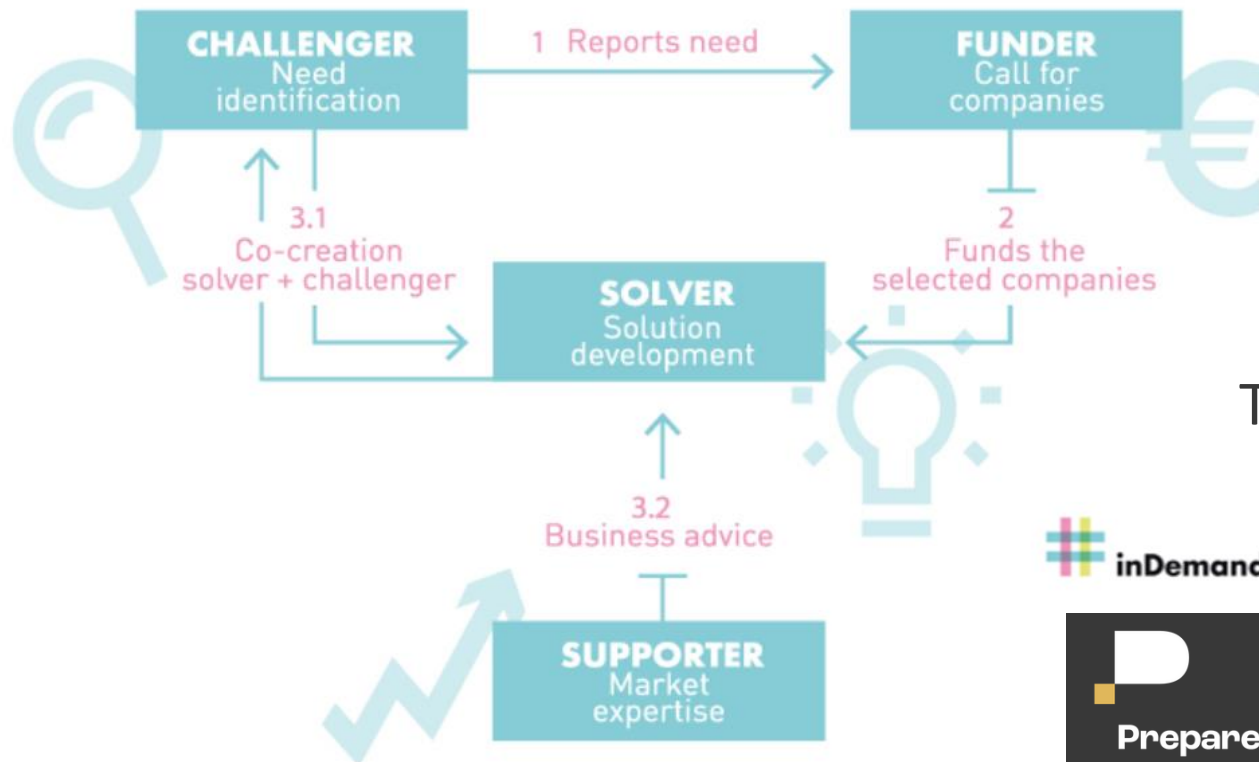
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# Regional friendly instrument

## inDemand Model

[www.indemandhealth.eu](http://www.indemandhealth.eu)



## Lean PCP

- 9-12 month cocreations
- +15k€
- Easy implementation

Tested and validated in these projects



# Expected benefits for...

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## Demanders of innovation

Better delivery of public services



## Solvers of innovation

Business growth

## Clusters

Business support and added value services



## Citizens

Beneficiary of the success of the other players, directly or indirectly.



# GUIA approach

  
**Prepare**

## Phase 1: Preparation

Capacity building

Challenge identification

Ecosystem connection

## Phase 2: Co- creation

Instrument roll-out (Lean  
PCP)  
Delivery of business  
services

## Phase 3: Exploitation

Procurement/ adoption/  
deployment

Private funding

Bigger public funding: EU &  
national





# THANK YOU!



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