

A scenic view of a river flowing through a park with lush green trees and a modern building in the background. The river is in the foreground, reflecting the sky and surrounding greenery. The park is filled with tall, leafy trees, and a modern building with large windows is visible in the background. The sky is clear and blue.

AI-enabled Ecosystem Intelligence: Mission driven Regional Development in Cleantech, Biotech, and Aerospace

Christchurch NZ powered by DataSouts

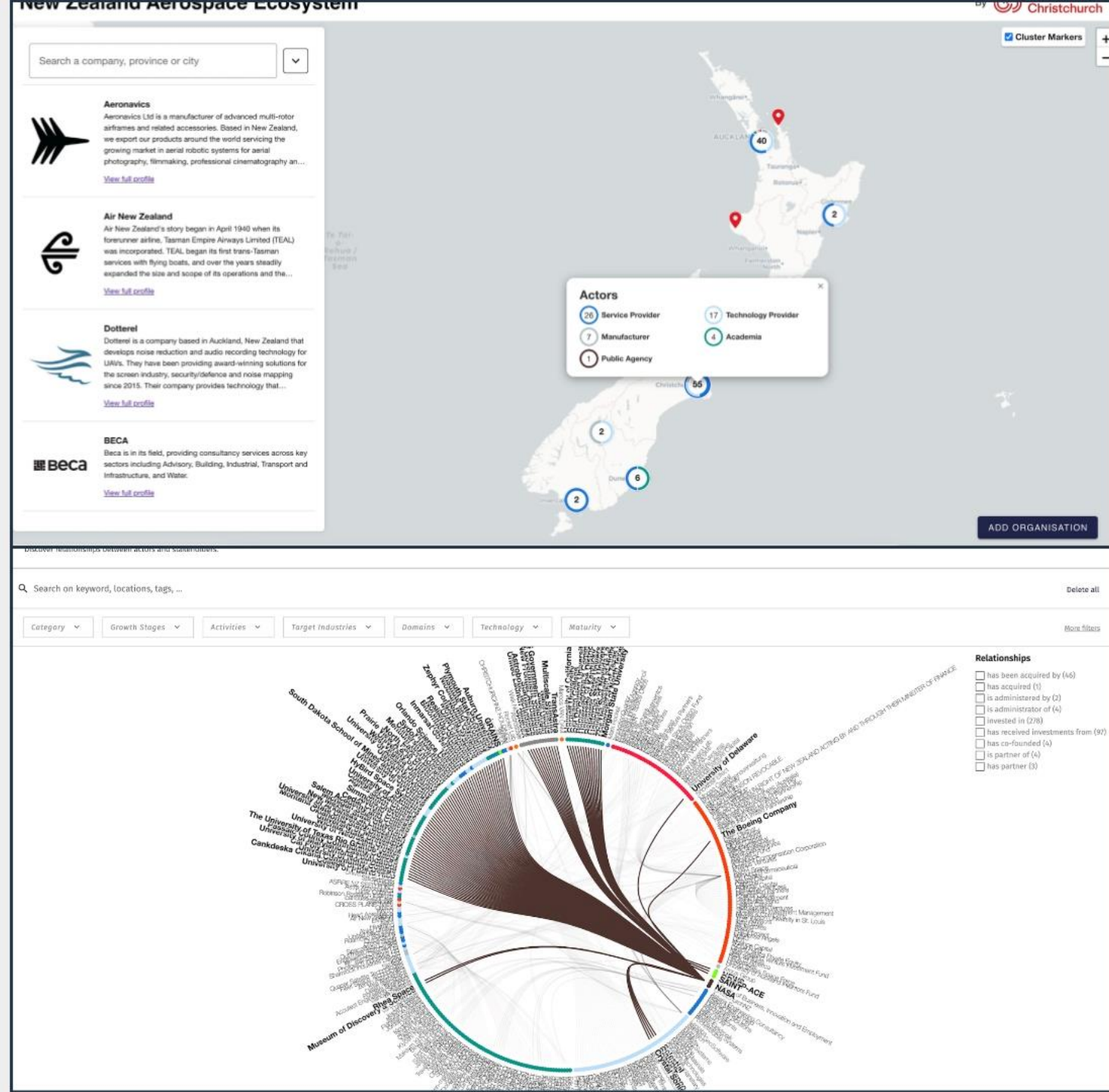
Ingrid Willems - CEO DataScouts

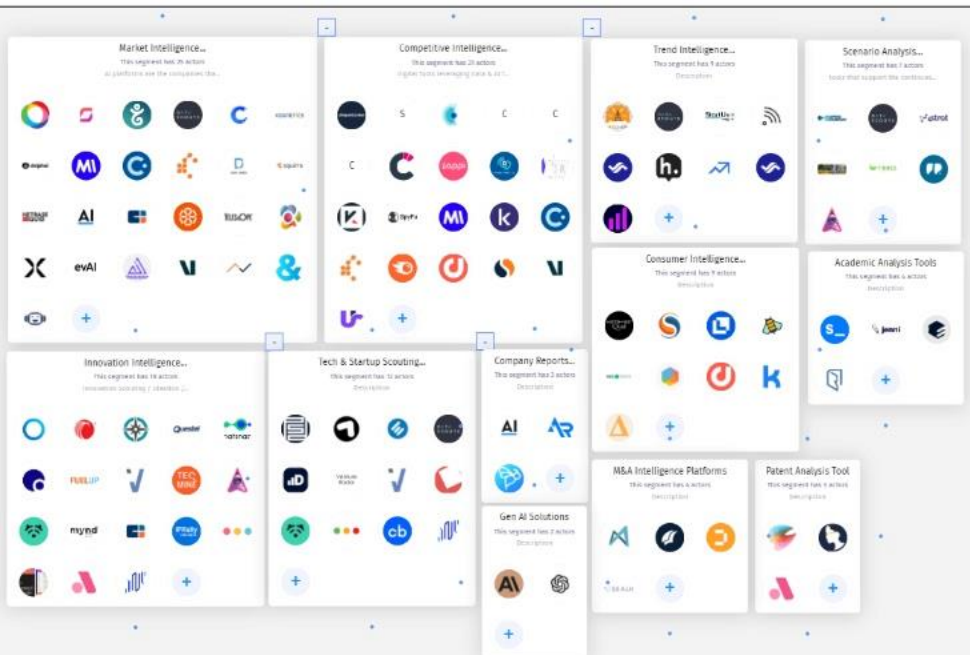
Spring 2012

Empowering Ecosystem Intelligence for Regional Growth

DataScouts, a hybrid firm, enables economic entities, clusters, and regional actors to understand, map, and mobilize ecosystems in line with strategic goals through its expertise in building ecosystem intelligence.

We thrive on making ecosystems visible and actionable, driving regional competitiveness and sustainable development





Adopt a collaborative and iterative market watch workflow that combines data, human expertise and artificial intelligence.

DataScouts Market Intelligence Toolsuite

Navigate dynamic ecosystems

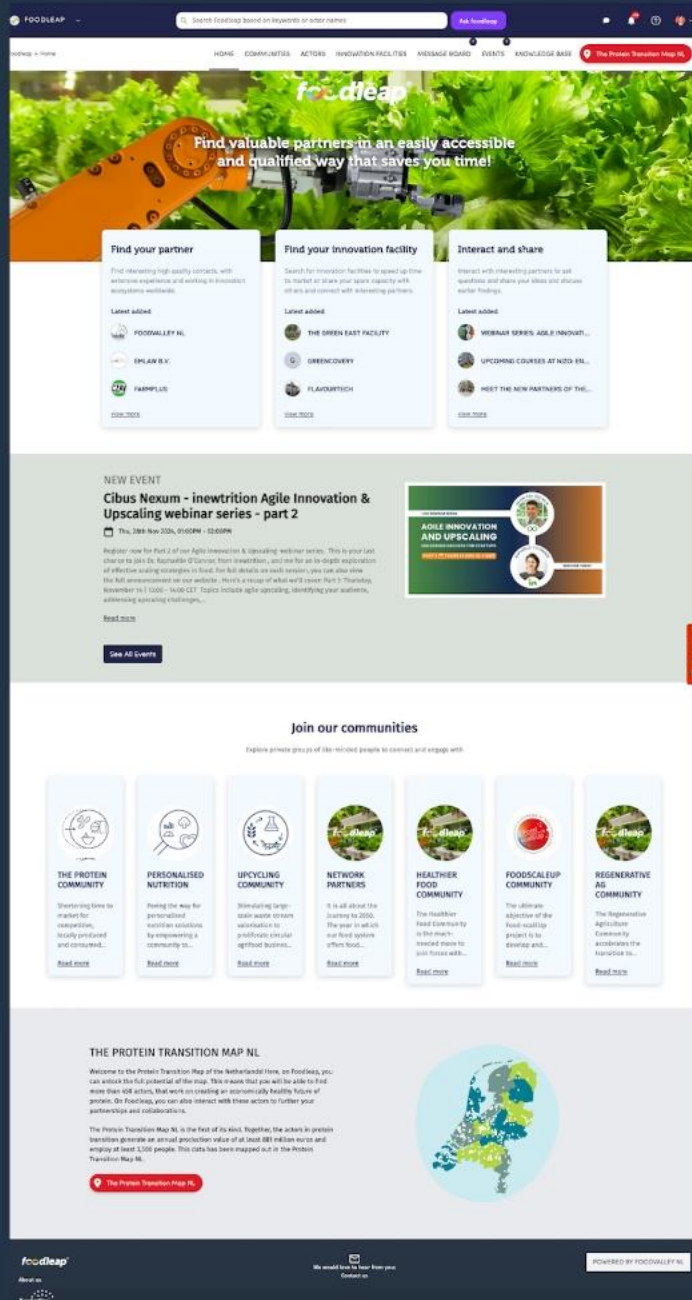
Adopt a structured market watch approach to **thrive in rapidly changing and complex business environment**

- 1 **Dynamic Ecosystem Mapping:** Gain a comprehensive view of the ecosystem with direct insights into key market players and their connections, essential for multi-stakeholder collaboration.
- 2 **Intelligent Data Enrichment:** Automatically enrich profiles of market players with data from multiple sources (company registries, funding & startup databases, grant databases, patent databases, 70k+ news outlets), facilitating efficient market exploration.
- 3 **Real-time Trends and Market Monitoring:** Access timely insights into market shifts and emerging trends, supporting future-focused outcomes.
- 4 **Smart Validation of Key Assumptions:** Receive clear, customized insights that stakeholders can quickly leverage for well-informed decision-making.
- 5 **Iterative and Collaborative Market Research:** Maintain a centralized knowledge hub, ensuring that all stakeholders have continuous, digital access to the latest information and analyses.

Partnering to Build the Future

We are looking for innovative clusters and economic development agencies who are interested in establishing a public-private partnership (PPP) to develop the data fabric for regional economic development

- **Empower Regional Ecosystems:** Leverage AI-driven ecosystem intelligence to unlock regional potential and identify unique regional strengths and areas for growth.
- **Foster cross innovation:** Bring together **industry, government, academia, and investors** to facilitate collaborative strategies to tackle shared obstacles in Cleantech, Biotech, and Aerospace industries.
- **Launch High-Impact Pilot Projects:** accelerate innovation, drive investment, and achieve measurable outcomes to create a blueprint for sustainable growth through targeted actions





Get accurate market
insights to support
strategic decisions. Fast.

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