

1. PUBLISHABLE SUMMARY

Summary of the context and overall objectives of the project (For the final period, include the conclusions of the action)

The specific objectives of EU-TEXTILE2030 are:

1. To implement joint international activities for the direct benefit of the clusters' members We have accomplished by organizing five missions:

- Colombia: July 23rd to July 27th, 2018. The mission included the participation with a joint booth at the Green Pavilion in Colombiamoda 2018 + Textiles2 trade fair from July 24th to 26th.
- South Africa: November 2018. From 19th to 23rd November 2018, coinciding with the ATF EXPO Fair, which has been held in Cape Town from 20th to 22nd November 2018. The mission included the participation at the ATF Trade Fair 2018 with an own booth.
- Israel: March 2019 25th -28th, 2019.
- Japan: From 4th to 7th September 2019. It took place during the International Symposium on Smart Textile and Thermal Comfort of Clothing, in Nara, from 6th to 7th September.
- Taiwan: From 6th to 10th October 2019, during the trade fair TITAS, in Taipei, where we participated with a joint booth.

2. To develop operational cooperation and ensure long-term impact of international activities.

We have reached this objective through the creation of the new legal organization, EU-TEXTILE2030 EEIG, as an European Economic Interest Group, in November 2019. In the framework of the new partnership, we will develop joint activities for the benefit of all the clusters' members. The first actions are already running.

EU-TEXTILE2030 has signed Memorandums of Understanding with international partners:

- Israel Association of textile and Fashion Industry
- Colombia: Ruta N and UPB

We are finalizing the commitments with:

- Taiwan: TTRI (Taiwan Textile Research Institute) and TTF (Taiwan Textile Federation)
- Japan: (JCFA) Japanese Chemical Fiber Association
- South Africa: MoU between Technical University Liberec (Czech Republic) member of CLUTEX and Stellenbosch University (South Africa)

3. To foster cross-border and cross-sectoral cooperation. Efforts are focusing on developing the cooperation at two levels: between clusters and between SMEs (members of the clusters). The wide range of final applications of advanced textile materials is an added value which facilitates cross-sectoral cooperation.

Fostering cross-border and cross-sectoral cooperation at CLUSTER level has been achieved by:

- Signature of Memorandums of Understanding with international partners in the final application markets, involving both clusters and SMEs.
- Studying the possibility to create a cross-sectoral platform to detect business and funding opportunities.
- Organization of cross-sectoral matchmaking events focused on detecting cooperation opportunities.
- Promoting the creation of an advanced textile materials forum; a network of professionals worldwide which may help in the identification of cooperation opportunities, generating new partnerships, etc.
- Participation in C2C events such as the Cluster Conference, ECCP matchmakings, ClustersOfChange Bootcamp, etc.

Fostering cross-border and cross-sectoral cooperation at SME cooperation level has been achieved by:

- Participation of SMEs in missions: 28 companies participated in the project missions and some of them have reached business agreements with international partners (14)
- Organization of dedicated webinars about the target markets
- Production of market studies for the benefit of the SMEs in the target countries
- Organization of matchmaking events:
- TECHTEXTIL (14-17 May 2019 Frankfurt): 32 B2B meetings among companies, 25 B2C meetings among companies and clusters, 19 C2C meetings among clusters and other institutions
- ITMA (20- 26 June 2019 Barcelona): 1 Networking Dinner with 58 participants: all EU-TEXTILE2030 clusters (9 people), 25 companies (44 people), 3 members of the EAB (3 people)

Work performed from the beginning of the project to the end of the period covered by the report and main results achieved so far (For the final period please include an overview of the results and their exploitation and dissemination)

EU-TEXTILE2030 partnership has worked intensively preparing and implementing the different activities foreseen including business missions to third countries, dissemination and training materials for clusters and SMEs.

The main activities of the project includes the organization of five business missions to third countries in four market regions: Latin America, South Africa, Israel and Asia. The countries selected were Colombia, South Africa, Israel, Japan and Taiwan.

EU-TEXTILE2030 partnership organized the following missions:

- Colombia: July 23rd to July 27th, 2018. The mission included the participation with a joint booth at the Green Pavilion in Colombiamoda 2018 + Textiles2 trade fair from July 24th to 26th.
- South Africa: November 2018. From 19th to 23rd November 2018, coinciding with the ATF EXPO Fair, which has been held in Cape Town from 20th to 22nd November 2018. The mission included the participation at the ATF Trade Fair 2018 with an own booth.
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Each mission preparation activities included the preparation of a market study, the material preparation, establishment of contacts and drafting of the mission agenda. Prior to each mission the partnership organized an informative webinar to present the market study and to engage with SMEs to participate in the mission.

The follow up of each missions included the signature of MoUs with key partners at each country to ensure long-term cooperation and facilitating new services and collaborations. The different reports generated are useful for cluster's members and the different international contacts were compiled into the project database to facilitate cooperation and follow up activities at each market.

Another approach implemented by EU-TEXTILE2030 to foster cross-border cooperation among the cluster's SMEs was the organization of two matchmaking and networking events in parallel to the major sectoral trade fairs: TECHTEXTIL and ITMA.

- TECHTEXTIL (14-17 May 2019 Frankfurt): 32 B2B meetings among companies, 25 B2C meetings among companies and clusters, 19 C2C meetings among clusters and other institutions
- ITMA (20- 26 June 2019 Barcelona): 1 Networking Dinner with 58 participants: all EU-TEXTILE2030 clusters (9 people), 25 companies (44 people), 3 members of the EAB (3 people).

The project results will be exploited with a dedicated joint strategy implemented by the new legal entity created from the project, EU-TEXTILE2030 EEIG, as an European Economic Interest Group with a joint strategic activities defined within the roadmap develop during the project. The new legal entity was publicly presented and launched during the final event of the project in Lyon in November 2019.

Progress beyond the state of the art, expected results until the end of the project and potential impacts (including the socio-economic impact and the wider societal implications of the project so far)

The most significant achievements beyond the state of the art are linked with the new EEIG actions and results achieved till now:

- MoU with TEX4IM. This Memorandum of Understanding (MoU) sets for the terms and understanding between the EU-TEXTILE2030 partnership and the TEX4IM project to promote mutually beneficial activities in the sector of Advanced Textile Materials in general and in particular to strengthen business, research and technological partnerships between the partners of EU-TEXTILE-2030 and TEX4IM and its network of partners.
- EU-TEXTILIE2030 EEIG is one of the partners in an EU Project proposal, H2020 call for proposals: FNR-14-2020: Innovative textiles – reinventing fashion.
- ETP offered the new organization of EU-TEXTILE2030 to be a full member. This was accepted in the first SC held in December and the legal entity created from the project is now ETP full member since 1st of January 2020. All partners of EU-TEXTILE2030 EEIG benefit from membership.

Concerning the socio-economic impact, we can outline:

- The MoUs signed with Colombian Stakeholders can facilitate the development of business innovation (Ruta N), whereas UPB can facilitate the development of research capacities in the university framework.
- The MoU signed between EU-TEXTILE2030 and the ISRAELI ASSOCIATION OF TEXTILE MANUFACTURERS give a facilitated frame for the future contacts and cooperation between Europe and Israel. The participant companies have stablished 8 business agreements with Israeli stakeholder that can be increased in the midterm. Some of the cooperation agreements are expected to turn into significant (+10%) turnover icnrease by the participant organization.
- Japan: The MoU with (JCFA) Japanese Chemical Fiber Association will also give opportunities to strengthen agreements with Japanese market. With Japan we have 3 ongoing business agreements but relation with Japanese people take time to be concretized.
- Taiwan: The signature of MoUs with TTRI and TTF can facilitate the development of business innovation in the midterm. In addition, contacts and 4 business agreements are ongoing.

The missions to Japan and Taiwan are recent, as were organized in September and October'19. Those markets usually require sufficient time and trust to convert into opportunities. We expect to sign more agreements in the medium/long term after the seeding the cooperation during the missions.

Address (URL) of the project's public website

<https://www.eu-textile2030.eu/>

Joint booth at Colombiamoda



Matchmaking at TECHTEXTIL 2019



EU-TEXTILE2030 participants at TTRI's booth at TITAS fair



Participants at Japan Mission



Presentation of EU-TEXTILE2030 at ATF EXPO in South Africa Mission



Networking event during ITMA 2019



Participants Israel Mission in TECHNION



Colombia Mission

